

United Way
of Greater Mercer County



OUR GUIDING PRINCIPLE

Our work begins with the **fundamental belief** that all people deserve a quality education, enough income to support a family and good health. Our approach to developing and implementing initiatives with our partners is driven by that guiding principle.

HOW WE WORK



IDENTIFY
ISSUES



DEVELOP
PARTNERSHIPS



LEVERAGE
RESOURCES



IMPLEMENT
SOLUTIONS



MEASURE
RESULTS

UNITING THOSE WHO HELP

It takes the whole community, working together, to achieve results. United Way partners with local non-profits, businesses, governments, and volunteers to fund sustainable programs that create lasting change by preventing problems from happening in the first place.

INVESTING FOR RESULTS

By investing smartly, measuring results, and making accountability a priority, United Way has a more significant impact on the issues facing our community.

COMMUNITY IMPACT

When you give to United Way's Community Impact Fund, your gift goes to work addressing and solving local problems and creating opportunities for a better life for all.

GIVE

The workplace campaign is the easiest and most powerful way to invest in our community.

We invite you to become a Leadership Giving donor and allow your benevolence to be a beacon for other donors to follow.

Leadership Annual Giving Levels

Tocqueville	\$10,000 +
Platinum	\$7500 - \$9999
Gold	\$5000 - \$7499
Silver	\$2500 - \$4999
Bronze	\$1000 - \$2499

ADVOCATE

You can make change happen with your voice by getting informed, educating your friends, or speaking up on what you would like to see improved by writing a letter to the editor, calling your elected officials, and showing your passion about local issues.

VOLUNTEER

As a volunteer, you make a direct, hands-on contribution to your community.

WE INVITE YOU TO BE PART OF THE CHANGE.

Visit liveunitedgreatermercer.org and:

Sign up for eUpdates

- Advocate to improve your community
- Become a Leadership Giver
- Find out about local United Way events
- Find volunteer opportunities and learn how to join *Women's Leadership Council*, *Young Leaders United*, *New Business Development*, *Latino Vision Council*, or *Resource Investment Cabinet*

GIVE. ADVOCATE. VOLUNTEER.
LIVE UNITED

VISIT US ONLINE!
liveunitedgreatermercer.org

JOIN US ON FACEBOOK!
facebook.com/uwgmc

FOLLOW US ON TWITTER!
twitter.com/@uwgreatermercer

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3150 Brunswick Pike, STE 230
Lawrenceville NJ 08648-2420
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EDUCATION

Education is essential to getting and keeping a job with a livable wage and health benefits, but too many children and parents in our community do not have the basic literacy and math skills that are necessary to succeed in school and eventually obtain employment.

Last year, **United Way** helped **205 children** receive day care with enhanced mental health support and literacy training. Also, **194 Trenton High School students** received peer and adult mentoring to keep them in school.



Helping Children Succeed focuses on getting kids ready for school and staying in school to graduate, and helping parents to become more involved in their lives:

United Early Education Connection
Building Skills for School Readiness

United Youth Mentor Link
Building Tomorrow's Leaders

INCOME

Financial stability comes from having an income that is adequate to pay for today's necessities and to save for the future, but too many working parents don't have the resources they need to obtain work, to earn enough to provide for their families, and to achieve good health.

Last year, **United Way** provided permanent housing to **64 homeless individuals and families**, **954 people** received domestic violence services, and **390 people** received mental health, substance abuse and financial counseling.



Fostering Self-Sufficiency focuses on reducing homelessness, decreasing domestic violence, and improving mental health and financial literacy:

United Housing First
Ending Chronic Homelessness One Permanent Home at a Time

United Family Strengthening Partnership
Life Skills Training for Kids & Families

United Financial Empowerment Partnership
Building economic security and self-sufficiency

HEALTH

Good **health** is one of the most essential building blocks for a better life, but an increasing number of older adults and people with disabilities are not able to access vital medical services, eat healthy meals, and live out their lives with dignity and in good health.

Last year, **United Way** provided **462 older adults and people with disabilities** with "no wrong door" and wrap-around services including care management, home healthcare, mobile meals, counseling and transportation.



Caring for Seniors & People with Disabilities focuses on keeping people in their homes, improving their mobility, socialization and overall health, and reducing their isolation:

United Aging & Disability Connection
Building Resilience & Resources to Live at Home



Every hour of every day, thousands of people need essential human services—they are looking for training, employment, food pantries, help for an aging parent, addiction prevention programs for their teenage children, affordable housing options, support groups and ways of becoming part of their community. United Way's 2-1-1 service allows people to give help and to get help.

UNITED WAY & 2-1-1

2-1-1 is an easy to remember telephone number that connects people with important community services and volunteer opportunities. The implementation of 2-1-1 is spearheaded nationally by United Way and local information and referral agencies.

Dial 2-1-1 for:

- Housing and Shelter
- Utilities and Heat
- Financial Assistance
- Food Assistance
- Employment & Training Programs
- Transportation