

LVC FACT SHEET

- ❖ **United Way Latino Vision Council** was established in March 2002 to provide a voice for Latino issues in Mercer County and the greater region.
- ❖ **LVC's mission** is to develop and implement strategies for building caring, cultural and linguistic communities that provide support and empowerment to diverse communities.
- ❖ **LVC Core Goals:**
 - To build alliances with other organizations to develop sustainable leadership for Latino issues and secure the resources needed to address the needs of diverse communities.
 - To build capacity among Latino CBO's and other agencies serving the Latino community.
 - To develop and implement strategies for culturally and linguistic systems and practices for Latinos.
 - To provide forums on topics of interests including leadership development, culturally competent service delivery, immigration, mental health, and education.
- ❖ **Accomplishments:**
 - In **2002**, LVC **commissioned a study of the Latino community** in Mercer County that demonstrates the assets as well as the need of the community (see full-report on the United Way website www.LIVEUNITEDGREATERMERCER.org).
 - In **2004**, LVC **released the Latino study**, *Latinos in Mercer County: A Reflection of the Changing Latino Population in the Northeast*. The study was a two-year process that included the collection of empirical data, information from key informants, community surveys, and review of census data.
 - In **2005**, LVC successfully hosted its **first leadership conference** and **seven annual conferences** attended by over 200 leaders from Mercer County and New Jersey.



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- In **2006**, LVC **designed a Community-based Organization (CBO) Initiative** to support and build capacity for organizations serving Latinos. A pilot project with two agencies in Hightstown, New Jersey allowed the organizations to receive “an executive on loan.” Both organizations received executive coaching and established and developed strategic plans. A policy brief with the findings of the pilot can be found on the United Way website titled, *Sharing Strengths and Linking Resources for Sustainability: The Collaborative Trail of Two Agencies*.
 - In **2007**, LVC hired Dr. Gloria Bonilla-Santiago to develop a **Leadership Development Curriculum** which consists of 5-modules focused on leadership development and cultural competency.
 - In **2010**, LVC became **an ambassador for the FUTURO Mentoring Program** at Trenton Central High School and provided a \$500 scholarship for a recent graduate from the high school.
- ❖ Since 2002, LVC **financially leverage \$126,000** through grants, donors, conferences, and United Way of Greater Mercer County support.
- Latino Study and Implementation \$77,500
 - Community-based Organizations (CBO) Capacity Building Initiative \$15,000
 - Leadership Institute Curriculum \$15,000
 - Individual and corporate donors \$7,500
 - Annual Conferences (2004-2011) \$ 11,000 as well as in-kind contributions (facility waivers) from Thomas Edison State College, Princeton University, The College of New Jersey, and the Educational Testing Services (ETS).

FOR MORE INFORMATION ABOUT LVC Contact:

Ely Mateo, Assistant Vice President of Resource Investment

ely.mateo@uwgmc.org

www.LIVEUNITEDGREATERMERCER.ORG



Building caring, cultural and linguistic communities