



365 Small Business Circle

As a small business owner, I am sure you can agree that a strong, healthy community is good for business. Become a 365 Small Business Circle Member and make an investment that matches your community spirit with your bottom line.

For only a dollar a day, or \$365 a year, your business becomes a member of the 365 Small Business Circle. United Way of Greater Mercer County (UWGMC) has created an easy, affordable, and effective way for companies with fewer than 35 employees to give back. Being a 365 Small Business Circle member aligns your business with the strong United Way brand, recognized as one of the Top 10 most recognizable nonprofit brands in the world.

Member Benefits

Small businesses (fewer than 35 employees) who contribute at least a dollar a day, or \$365 a year, through any investment option enjoy the following benefits designed to visibly promote your community commitment to your current and future customers.

- ✓ *Small Business Circle Member decal and logo in print and digital formats*
- ✓ *Listing and link on UWGMC's website*
- ✓ *Listing in annual report*
- ✓ *Customized volunteer opportunities throughout the year tailored to the schedule and values of your business.*
- ✓ *Invitation to UWGMC Events*
- ✓ *Invitation to Annual Volunteer Recognition Event*
- ✓ *Opportunities for additional networking and philanthropic activities*
- ✓ *Opportunities for social media recognition: Thank You message highlighting your membership, spotlighting employees and your corporate partnership.*
- ✓ *Be the first to learn about available services and resources provided through UWGMC and its network of collaborative partners.*

Community Benefit:

The investment made to UWGMC by our 365 Small Business Circle members provides funding for a number of Mini-Grants of up to \$1,500 each for programs and agencies to conduct life-changing work in Mercer County.

To learn more about the 365 Small Business Circle, please contact **Denise Daniels** at 609-896-1912 ext 4903 or denise.daniels@uwgcmc.org