

# Strike Out Hunger 2020

## Social Media Toolkit

You can find us on the below social media channels with the following handles:

- Facebook [@uwgmc](#)
- Twitter [@uwgreatermercer](#)
- Instagram [@uwgreatermercer](#)
- LinkedIn [@United Way Greater Mercer](#)

**Hashtags to include in your posts:**

#SOHNGR #bagchallenge

### SOCIAL MEDIA POSTS

- Together with [@UWGreaterMercer](#) we can Strike Out Hunger by collecting food and raising money to help fill the bare food pantry shelves. [#SOHunger](#) [#BagChallenge](#) Make it, fill it, donate. Your turn [@FriendA](#) [@FriendB](#) <http://uwgmc.org/SOH>
- Together with [@UWGreaterMercer](#) we can Strike Out Hunger by collecting food and raising money to provide hunger relief. Make it, fill it, donate. [#SOHunger](#) [#BagChallenge](#) Your turn [@FriendA](#) [@FriendB](#) <http://uwgmc.org/SOH>
- I'm helping to Strike Out Hunger with [@UWGreaterMercer](#) by donating food and funds to assist neighbors in need. [#SOHunger](#) [#BagChallenge](#) Make it, fill it, donate. Your turn [@FriendA](#) [@FriendB](#) <http://uwgmc.org/SOH>
- I'm helping to Strike Out Hunger with [@UWGreaterMercer](#) by donating food and funds to help fill the bare food pantry shelves. [#SOHunger](#) [#BagChallenge](#) Make it, fill it, donate. Your turn [@FriendA](#) [@FriendB](#) <http://uwgmc.org/SOH>

# How to Post on Social Media

## To post on Facebook (Tag us @uwgmc #bagchallenge #sohngr):

1. From the top of your News Feed, click What's on your mind, [Name]?
2. Add a text update or click the type of post you'd like to share (example: Photo/Video, Feeling/Activity).
  - Optional:
    - Add a photo or video.
    - Add a location.
    - Tag friends.
    - Add how you're feeling or what you're doing.
3. Click the audience selector at the top (example: to select who you'd like to share your post to).
4. Click Post.

## How to post on Twitter-Tweet (Tag us @uwgreatermercer #bagchallenge #sohngr):

1. Type your Tweet (up to 280 characters) into the compose box at the top of your Home timeline or click the Tweet button in the navigation bar.
2. You can include up to 4 photos, a GIF, or a video in your Tweet.
3. Click the Tweet button to post the Tweet to your profile.

## How to post on Instagram (Tag us @uwgreatermercer #bagchallenge #sohngr):

1. Tap the + icon at the bottom of your screen.
2. Choose a photo or video from your library -- or shoot one in the app.
3. Crop the image.
4. Try a carousel post.
5. Pick a filter.
6. Type your caption.
7. Use hashtags for post optimization.
8. Tag friends/organization.
9. Add your location (optional).
10. Play with emojis (optional).
11. Click share.

## How to post on LinkedIn (Tag us @united way greater mercer #bagchallenge #sohngr):

1. Tap Post at the bottom of the screen.
2. Type the content of your post in the "What do you want to talk about?" field.
3. Tap the Camera icon to capture an image or tap the Image icon to select photos from your phone's gallery.
4. Select who you want to share the post with.
5. Tap Post.