



Sponsorship Opportunities

	CORPORATE PARTNER						
BENEFITS	\$125	\$500	\$1,000	\$2,500	\$5,000	\$7,500	\$10,000+
GENERAL							
Annual report recognition	•	•	•	•	•	•	•
Social media post acknowledgement			•	•	•	•	•
Press release acknowledgement				•	•	•	•
Logo placement on UWGMC website (1 year)					•	•	•
Feature article in (1) monthly newsletter						•	•
Co-branding in (2) seasonal print ads							•
Membership to United Way's Tocqueville Society (national benefits)							•
EVENT SPECIFIC BENEFITS							
STRIKE OUT HUNGER FOOD PACKING EVENT							
Corporate team registration for up to # members at Strike Out Hunger event				15	25	45	75
Name on event bag				•	•	•	•
Logo placement on Event Signage				•	•	•	•
Recognition in pre-and post-event press releases, PSA's, eblasts, website and social media				•	•	•	•
Special acknowledgement during Strike Out Hunger event				•	•	•	•
Logo on Strike Out Hunger post-event digital billboard (Approximately 200,000 views/week)					•	•	•
One (1) exhibit table on event day (bring your promotional materials & products)					•	•	•
Logo prominently displayed on food package labels (up to 25,000 packages)					•	•	•
One employee participation on Strike Out Hunger event committee						•	•
Speaking role by company representative during Strike Out Hunger							•
Participation on Comcast Newsmakers with UWGMC President/CEO regarding Strike Out							•
Hunger event (Approximately 2M regional Comcast subscribers)							•
BOARD COCKTAIL RECEPTION							
Complimentary tickets to UWGMC reception	1 ticket	1 ticket	2 tickets		2 tickets	2 tickets	2 tickets
Name in reception program		•	•				
Name on reception invitation			•				

For sponsorship opportunities, please contact:

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