



**HUNGER**  
#SOHNR16



# BECOME OUR PARTNER

**STRIKE OUT HUNGER**  
**JUNE 27, 2017**  
**SUN NATIONAL BANK CENTER, TRENTON**



# QUICK FACTS



## STRIKE OUT HUNGER MISSION

To eliminate child hunger in the greater Mercer County area through a food packing event hosted by United Way of Greater Mercer County

## BENEFITS OF CORPORATE PARTNERSHIP

Take advantage of this opportunity to connect with your employees and directly impact your community at the same time.

# SPONSORSHIP OPPORTUNITIES

## PRESENTING SPONSOR (\$15,000 PROVIDES 60,000 MEALS – LIMITED TO TWO)

- Admission for 10 to VIP pre-event reception
- Opportunity to host and make remarks during VIP pre-event reception
- Speaking role by company representative during the Strike Out Hunger event
- Corporate team registration for up to 100 members at the Strike Out Hunger event
- One (1) exhibit table on SOH event day (bring your promotional materials & products)
- Logo prominently printed on participant t-shirts (Must commit before March 1, 2017)
- Special recognition in pre- and post-event press releases, PSA's, eblasts, website and social media
- Company name/logo prominently displayed on food package labels (up to 25,000 packages) and on event signage

## PREMIER SPONSOR (\$10,000 PROVIDES 40,000 MEALS)

- Admission for 8 to VIP pre-event reception
- Recognition during VIP pre-event reception from the podium, and on signage
- Special acknowledgement during the Strike Out Hunger event
- Corporate team registration for up to 75 members at the Strike Out Hunger event
- One (1) exhibit company on Strike Out Hunger event day (bring your promotional materials & products)
- Logo prominently printed on participant t-shirts (*Must commit before 3/1/2017*)
- Special recognition in pre- and post-event press releases, PSA's, eblasts, website and social media
- Company name/logo prominently displayed on food package labels (up to 25,000 packages) and on event signage

### SPONSORSHIP DEADLINE MARCH 1, 2017

Sponsorship opportunities can be customized to meet marketing, budgeting and philanthropic goals

To become a sponsor, please contact: Cheri Durst at [Cheri.Durst@uwgmc.org](mailto:Cheri.Durst@uwgmc.org) or 609-637-4904

## CHAMPION SPONSOR (\$7,500 PROVIDES 30,000 MEALS)

- Admission for 6 to VIP pre-event reception
- Recognition during VIP pre-event reception from the podium, and on signage
- Acknowledgement during the Strike Out Hunger event
- Corporate team registration for up to 50 members at Strike Out Hunger event
- One (1) exhibit table on event day (bring your promotional materials & products)
- Logo printed on participant t-shirts (*Must commit before 3/1/2017*)
- Special recognition in pre- and post-event press releases, PSA's, eblast, website and social media
- Company name/logo on food package labels (up to 25,000 packages) and on event signage

## SUPPORTING SPONSOR (\$5,000 PROVIDES 20,000 MEALS)

- Recognition during VIP pre-event reception from the podium, and on signage
- Admission for 4 to VIP pre-event reception
- Corporate team registration for to 40 members
- Logo printed on participant t-shirts (*Must commit before 3/1/2017*)
- Recognition in pre- and post-event press releases, PSA's, eblasts, website and social media
- Company name/logo on event signage

## ASSOCIATE SPONSOR (\$2,500 PROVIDES 10,000 MEALS)

- Admission for 2 to VIP pre-event reception
- Corporate team registration for up to 20 members at Strike Out Hunger event
- Recognition in pre-and post-event press releases, PSA's, eblasts, website and social media
- Listing on event signage

## COMMUNITY INVESTOR (\$1,000 PROVIDES 4,000 MEALS)

- Admission for 2 to VIP pre-event reception
- Corporate team registration for up to 10 members at Strike Out Hunger event
- Recognition in pre-and post-event press releases, PSA's, eblasts, website and social media
- Listing on event signage

## ADDITIONAL SUPPORT OPTIONS

- VIP Reception Supporting Sponsor \$5,500: Sponsorship of pre-event only; logo displayed on signage
- Snack Sponsor \$3,500: Logo on signage at Strike Out Hunger event
- T-Shirt Sponsor - \$2,500: Logo prominently placed on participant t-shirts
- Exhibit Table for your company's products/services on Strike Out Hunger event day: \$250
- Individual admission to VIP pre-event reception: \$100

# SPONSORSHIP AT A GLANCE

Sponsorship at a Glance	Presenting Sponsor \$15,000	Premier Sponsor \$10,000	Champion Sponsor \$7,500	Supporting Sponsor \$5,000	Associate Sponsor \$2,500	Community Sponsor \$1,000
Speaking Role at Strike Out Hunger Event	X					
Corporate Team Registration (# of attendees)	100	75	50	40	20	10
Special Acknowledgement during Strike Out Hunger event	X	X	X			
1 Company Promotional Table	X	X	X			
Logo printed on Strike Out Hunger T-Shirts*	X	X	X	X		
Special Recognition in Pre and Post Event Press releases, PSAs, website and Social Media	X	X	X	X	X	X
Company name on food label (up to 25,000 packages)	X	X	X			
Logo on Strike Out Hunger Event Signage*	X	X	X	X		
Opportunity to make remarks at VIP EVENT	X					
Recognition at VIP event	X	X	X	X		
Tix to VIP Event	10	8	6	4	2	2

\*Prominence and logo size will be in relationship to sponsorship levels. Must commit before March 1, 2017

