

**NEW!**  
Series of  
Events  
7th Annual

STRIKE OUT  
**HUNGER**  
#SOHNGR



United Way of  
Greater Mercer County

A black and white photograph of two young boys standing behind a table. They are looking down at a meal tray on the table. The boy on the left is wearing a dark polo shirt with horizontal stripes, and the boy on the right is wearing a striped t-shirt. The background shows a white door and a brick wall.

**TOGETHER WE  
CAN END HUNGER  
IN MERCER COUNTY**

**BECOME A CORPORATE PARTNER**

IN PARTNERSHIP WITH



**JUNE 8, 2021\* MEAL PACKING KICKOFF • THE COLLEGE OF NEW JERSEY**

*\* EVENT IS OUTSIDE UNDER TENTS. DATE SUBJECT TO CHANGE DUE TO WEATHER CONDITIONS.*

# WHAT IS STRIKE OUT HUNGER?

Strike Out Hunger is a multi-prong initiative that unites companies, individuals and advocates to alleviate hunger in Mercer County. There were already 55,000 local families struggling to make ends meet\* and the pandemic has exponentially increased this number. Strike Out Hunger will provide meals, fresh produce and non-perishables to food pantry beneficiaries during the summer months when food becomes even more scarce for households in our community.

*\*Source: United Way NJ ALICE Report 2018*

## WHY SPONSORSHIP MATTERS:

Proceeds from corporate sponsorships cover the cost to purchase meals and to provide locally grown fresh produce to individuals and families in need.

- Our meal supplies are purchased through various local & national partners.
- We work to secure fresh produce from local sustainable farms.

# SPONSORSHIP OPPORTUNITIES

## DIAMOND: \$10,000 – EXCLUSIVE SPONSORSHIP OPPORTUNITY

- Speaking role by company representative during Strike Out Hunger Kickoff Event
- Exclusive opportunity to partner with UWGMC for a corporate volunteer project for up to 25 people
- One employee participation on Strike Out Hunger committee
- Advertising on multimedia platforms (may include logo or name of company)
- Logo on food collection box during the month of June 2021 in locations throughout Mercer County
- One (1) exhibit table on event day kickoff (bring your promotional materials & products)
- Logo prominently displayed on food package labels
- Corporate team registration for up to 25 members at Strike Out Hunger Kickoff Day (meal packing)
- Special acknowledgment during Strike Out Hunger events
- Recognition in press releases, PSA's, eblasts, website and social media related to the events
- Logo on events signage (series of events)

## HOME RUN: \$7,500 – 3 SPONSORSHIP OPPORTUNITIES

- One employee participation on Strike Out Hunger committee
- Advertising on multimedia platforms (may include logo or name of company)
- Logo on food collection box during the month of June 2021 in locations throughout Mercer County
- One (1) exhibit table on event day kickoff (bring your promotional materials & products)
- Logo prominently displayed on food package labels
- Corporate team registration for up to 20 members at Strike Out Hunger Kickoff Day (meal packing)
- Special acknowledgment during Strike Out Hunger events
- Recognition in press releases, PSA's, eblasts, website and social media related to the events
- Logo on events signage (series of events)

### SPONSORSHIP DEADLINE APRIL 1, 2021\*

Sponsorship opportunities can be customized to meet marketing, budgeting and philanthropic goals

To become a sponsor, please contact: [courtney.matlock@uwgmc.org](mailto:courtney.matlock@uwgmc.org) or 609-896-1912 ext. 4904

*\*To ensure logo is included on all sponsored marketing collateral.*

# SPONSORSHIP OPPORTUNITIES

## POWER HITTER: \$5,000 - 5 SPONSORSHIP OPPORTUNITIES

- Logo on food collection box during the month of June 2021 in locations throughout Mercer County
- One (1) exhibit table on event day kickoff (bring your promotional materials & products)
- Logo prominently displayed on food package labels
- Corporate team registration for up to 15 members at Strike Out Hunger Kickoff Day (meal packing)
- Special acknowledgment during Strike Out Hunger events
- Recognition in press releases, PSA's, eblasts, website and social media related to the events
- Logo on events signage

## LEAD RUNNER: \$2,500 - 15 SPONSORSHIP OPPORTUNITIES

- Corporate team registration for up to 10 members at Strike Out Hunger Kickoff Day (meal packing)
- Special acknowledgment during Strike Out Hunger events
- Recognition in press releases, PSA's, eblasts, website and social media related to the events
- Logo on events signage

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## SPONSORSHIP COMMITMENT FORM

**STRIKE OUT HUNGER SIGN UP TODAY!**

Thank you for your interest in Strike Out Hunger!

- Diamond: \$10,000
- Home Run: \$7,500
- Power Hitter: \$5,000
- Lead Runner: \$2,500

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CONTACT NAME

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COMPANY

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EMAIL

PHONE

## PAYMENT INFORMATION

CC#: \_\_\_\_\_ EXP Date: \_\_\_\_\_ CVV # \_\_\_\_\_

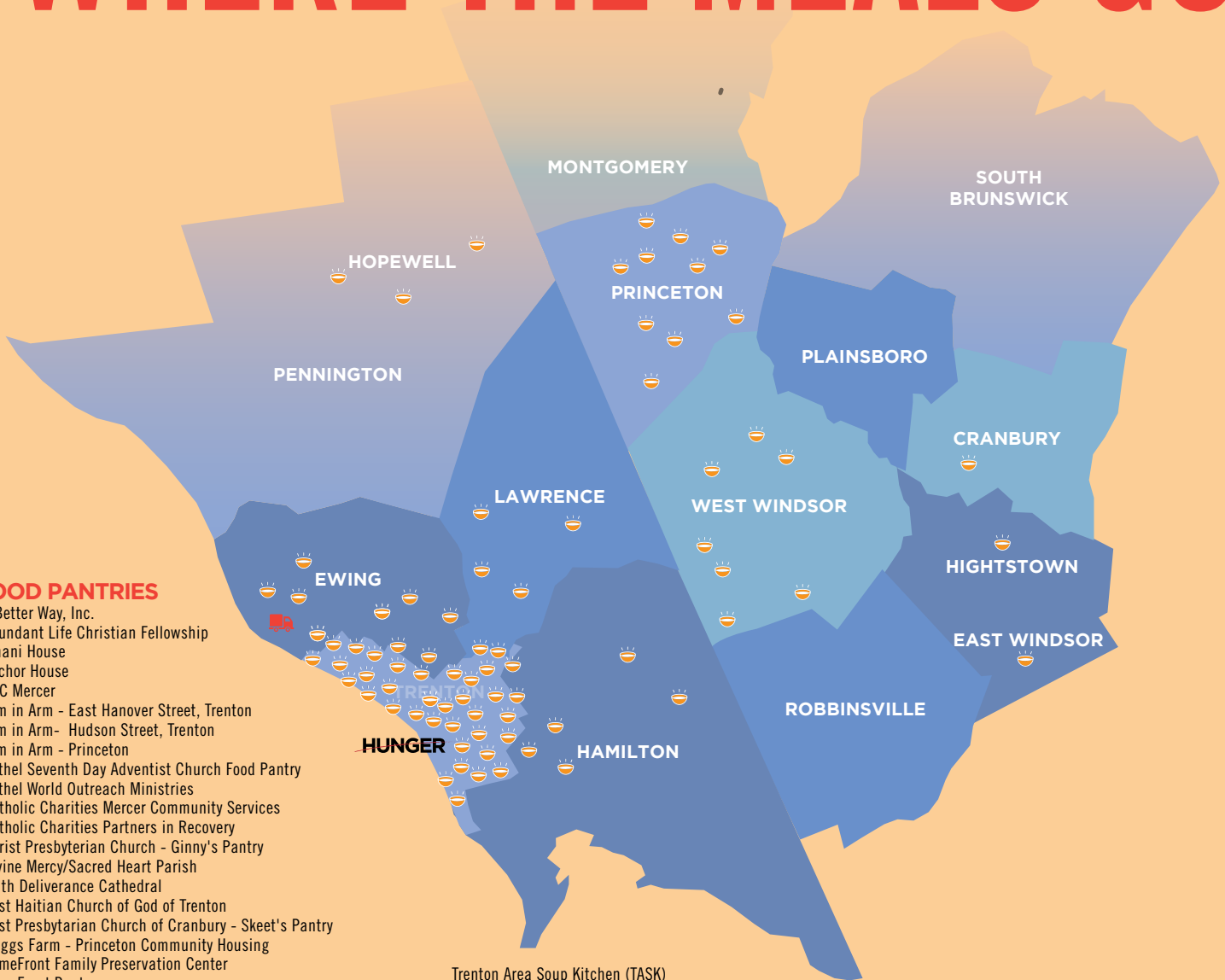
NAME AND ADDRESS ASSOCIATED WITH THE CARD

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*\*Make Checks Payable to United Way of Greater Mercer County, 3150 Brunswick Pike, Suite 230, Lawrenceville, NJ 08648*

**\*Please email an EPS file of your logo to [jessica.figueroa@uwgmc.org](mailto:jessica.figueroa@uwgmc.org)**

# WHERE THE MEALS GO



## FOOD PANTRIES

- A Better Way, Inc.
- Abundant Life Christian Fellowship
- Amani House
- Anchor House
- ARC Mercer
- Arm in Arm - East Hanover Street, Trenton
- Arm in Arm- Hudson Street, Trenton
- Arm in Arm - Princeton
- Bethel Seventh Day Adventist Church Food Pantry
- Bethel World Outreach Ministries
- Catholic Charities Mercer Community Services
- Catholic Charities Partners in Recovery
- Christ Presbyterian Church - Ginny's Pantry
- Divine Mercy/Sacred Heart Parish
- Faith Deliverance Cathedral
- First Haitian Church of God of Trenton
- First Presbyterian Church of Cranbury - Skeet's Pantry
- Griggs Farm - Princeton Community Housing
- HomeFront Family Preservation Center
- HomeFront Pantry
- Isles Youth Institute - Ned's Pantry
- Jewish Family and Children's Service of Greater Mercer County
- Lawrence Community Center
- Mercer Street Friends Parenting Program
- Mount Carmel Guild
- New Covenant United Methodist Church
- New Hope Church of God
- NJ Conference of Seventh Day Adventist/Adventist Community Services
- Primera Iglesia Pentecostal Alpha & Omega
- Princeton Deliverance Center
- Rescue Mission of Trenton
- Resurrection Lutheran Church - Pat's Giving Hearts Pantry
- Rise - A Community Service Partnership
- Sacred Heart Cathedral
- Salvation Army Trenton Citadel Corps Community Center
- Samaritan Baptist Church
- St. Raphael-Holy Angels Food Pantry

**HUNGER**

- Trenton Area Soup Kitchen (TASK)
- Trenton Deliverance Center
- Trinity Episcopal Cathedral Food Pantry
- Turning Point United Methodist Church
- United Progress Transitional Housing
- United Progress, Inc.
- Victorious Church Food Pantry
- Word to the World Ministries - The Kitchen

## SCHOOLS

- Antheil Elementary
- Lore Elementary
- Parkway Elementary
- Greenwood Elementary
- Pace Charter
- Wilson Elementary
- Slackwood Elementary
- Bear Tavern Elementary
- StonyBrook
- Grant Elementary
- Gregory Elementary
- MLK Elementary
- MSF Preschool
- Parker Elementary
- Rivera Community Middle
- Washington Elementary
- Dutch Neck Elementary
- Maurice Hawk Elementary
- Millstone River Elementary
- Town Center
- Village Elementary
- Wicoff Elementary
- Community Park
- Johnson Park
- Littlebrook
- Riverside
- John Witherspoon
- Princeton Charter School

\* Source Mercer Street Friends Food Bank

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