TOGETHER WE CAN END HUNGER IN MERCER COUNTY
BECOME A PARTNER!

JUNE 7, 2022 MEAL PACKING KICKOFF • THE COLLEGE OF NEW JERSEY
EVENT IS INSIDE WITH LIMITED ATTENDANCE. SUBJECT TO CHANGE.
WHAT IS STRIKE OUT HUNGER?

Strike Out Hunger is a multi-prong initiative that unites companies, individuals and advocates to alleviate hunger in Mercer County. There are 61,171 local families struggling to make ends meet and to put food on their table.* Strike Out Hunger will provide meals, fresh produce and non-perishables to food bank and food pantry partners to ensure families have access to food throughout the year – particularly during the summer months when food becomes even more scarce.


WHY SPONSORSHIP MATTERS:

Proceeds from corporate sponsorships cover the cost to purchase meals and to provide locally grown fresh produce to individuals and families in need.

- Our meal supplies are purchased through various local & national partners.
- We work to secure fresh produce from local sustainable farms.

SPONSORSHIP OPPORTUNITIES

DIAMOND: $10,000 – EXCLUSIVE SPONSORSHIP OPPORTUNITY

- Speaking role by company representative during Strike Out Hunger Kickoff Event
- Exclusive opportunity to partner with UWGMC for a company volunteer project for up to 25 people
- One employee participation on Strike Out Hunger committee
- Advertising on multimedia platforms (may include logo or name of company)
- Logo on food collection box during the month of July 2022 in locations throughout Mercer County
- One (1) exhibit table on event day kickoff (bring your promotional materials & products)
- Logo prominently displayed on food package labels
- Company team registration for up to 25 members at Strike Out Hunger Kickoff Day (meal packing)
- Special acknowledgment during Strike Out Hunger events
- Recognition in press releases, PSA’s, eblasts and website related to the events
- Recognition on social media channels as 2022 SOH Annual Partner
- Logo on events signage (series of events)

HOME RUN: $7,500 – 3 SPONSORSHIP OPPORTUNITIES

- One employee participation on Strike Out Hunger committee
- Advertising on multimedia platforms (may include logo or name of company)
- Logo on food collection box during the month of July 2022 in locations throughout Mercer County
- One (1) exhibit table on event day kickoff (bring your promotional materials & products)
- Logo prominently displayed on food package labels
- Company team registration for up to 20 members at Strike Out Hunger Kickoff Day (meal packing)
- Special acknowledgment during Strike Out Hunger events
- Recognition in press releases, PSA’s, eblasts, website related to the events
- Recognition on social media channels as 2022 SOH Annual Partner
- Logo on events signage (series of events)

SPONSORSHIP DEADLINE APRIL 15, 2022*

Sponsorship opportunities can be customized to meet marketing, budgeting and philanthropic goals.

To become a sponsor, please contact: courtney.matlock@uwgmc.org or 609-896-1912 ext. 4904

*To ensure logo is included on all sponsored marketing collateral.
SPONSORSHIP OPPORTUNITIES

POWER HITTER: $5,000 - 5 SPONSORSHIP OPPORTUNITIES

• Logo on food collection box during the month of July 2022 in locations throughout Mercer County
• One (1) exhibit table on event day kickoff (bring your promotional materials & products)
• Logo prominently displayed on food package labels
• Company team registration for up to 15 members at Strike Out Hunger Kickoff Day (meal packing)
• Special acknowledgment during Strike Out Hunger events
• Recognition in press releases, PSA’s, eblasts, website related to the events
• Recognition on social media channels as 2022 SOH Annual Partner
• Logo on events signage

LEAD RUNNER: $2,500 - 15 SPONSORSHIP OPPORTUNITIES

• Company team registration for up to 10 members at Strike Out Hunger Kickoff Day (meal packing)
• Special acknowledgment during Strike Out Hunger events
• Recognition in press releases, PSA’s, eblasts and website related to the events
• Recognition on social media channels as 2022 SOH Annual Partner
• Logo on events signage

FOR MORE INFORMATION
Visit www.uwgmc.org/soh

SPONSORSHIP COMMITMENT FORM

Thank you for your interest in Strike Out Hunger!

☐ Diamond: $10,000
☐ Home Run: $7,500
☐ Power Hitter: $5,000
☐ Lead Runner: $2,500

___________________________________________________________
CONTACT NAME

___________________________________________________________
COMPANY

___________________________________________________________
EMAIL

___________________________________________________________
PHONE

PAYMENT INFORMATION

CC#: _______________________________________________
EXP Date: __________________ CVV #: ________________

NAME AND ADDRESS ASSOCIATED WITH THE CARD

*Make Checks Payable to United Way of Greater Mercer County, 3150 Brunswick Pike, Suite 230, Lawrenceville, NJ 08648

*Please email an EPS file of your logo to jessica.figueroa@uwgmc.org
WHERE THE MEALS GO

FOOD PANTRIES
A Better Way, Inc.
Abundant Life Christian Fellowship
Amani House
Anchor House
ARC Mercer
Arm in Arm - East Hanover Street, Trenton
Arm in Arm - Hudson Street, Trenton
Arm in Arm - Princeton
Bethel Seventh Day Adventist Church Food Pantry
Bethel World Outreach Ministries
Catholic Charities Mercer Community Services
Catholic Charities Partners in Recovery
Christ Presbyterian Church - Ginny’s Pantry
Divine Mercy/Sacred Heart Parish
Faith Deliverance Cathedral
First Haitian Church of God of Trenton
First Presbyterian Church of Cranbury - Skeet’s Pantry
Griggs Farm – Princeton Community Housing
HomeFront Family Preservation Center
HomeFront Pantry
Isles Youth Institute – Ned’s Pantry
Jewish Family and Children’s Service of Greater Mercer County
Lawrence Community Center
Maurice Hawk Elementary
Mercer Street Friends Parenting Program
Mount Carmel Guild
New Convenant United Methodist Church
New Hope Church of God
NJ Conference of Seventh Day Adventist/Adventist Community Services
Primera Iglesia Pentecostal Alpha & Omega
Princeton Deliverance Center
Rescue Mission of Trenton
Resurrection Lutheran Church – Pat’s Giving Hearts Pantry
Rise - A Community Service Partnership
Sacred Heart Cathedral
Salvation Army Trenton Citadel Corps Community Center
Samaritan Baptist Church
St. Raphael-Holy Angels Food Pantry

SCHOOLS
Antheil Elementary
Lore Elementary
Parkway Elementary
Greenwood Elementary
Pace Charter
Wilson Elementary
Stackwood Elementary
Bear Tavern Elementary
StonyBrook
Grant Elementary

Trenton Area Soup Kitchen (TASK)
Trenton Deliverance Center
Trinity Episcopal Cathedral Food Pantry
Turning Point United Methodist Church
United Progress Transitional Housing
United Progress, Inc.
Victorious Church Food Pantry
Word to the World Ministries - The Kitchen

WWW.UWGMC.ORG

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* Source Mercer Street Friends Food Bank