

**EIGHTH  
ANNUAL**  
SERIES OF EVENTS

STRIKE OUT  
**HUNGER**  
#SOHNGR



United Way of  
Greater Mercer County



**TOGETHER WE  
CAN END HUNGER  
IN MERCER COUNTY**

**BECOME A PARTNER!**

IN PARTNERSHIP WITH



**JUNE 7, 2022 MEAL PACKING KICKOFF • THE COLLEGE OF NEW JERSEY**

*EVENT IS INSIDE WITH LIMITED ATTENDANCE. SUBJECT TO CHANGE.*

# WHAT IS STRIKE OUT HUNGER?

Strike Out Hunger is a multi-prong initiative that unites companies, individuals and advocates to alleviate hunger in Mercer County. There are 61,171 local families struggling to make ends meet and to put food on their table.\* Strike Out Hunger will provide meals, fresh produce and non-perishables to food bank and food pantry partners to ensure families have access to food throughout the year – particularly during the summer months when food becomes even more scarce.

*\*Source: United Way NJ ALICE Report 2020 & Feeding America 2020*

## WHY SPONSORSHIP MATTERS:

Proceeds from corporate sponsorships cover the cost to purchase meals and to provide locally grown fresh produce to individuals and families in need.

- Our meal supplies are purchased through various local & national partners.
- We work to secure fresh produce from local sustainable farms.

# SPONSORSHIP OPPORTUNITIES

## DIAMOND: \$10,000 – EXCLUSIVE SPONSORSHIP OPPORTUNITY

- Speaking role by company representative during Strike Out Hunger Kickoff Event
- Exclusive opportunity to partner with UWGMC for a company volunteer project for up to 25 people
- One employee participation on Strike Out Hunger committee
- Advertising on multimedia platforms (may include logo or name of company)
- Logo on food collection box during the month of July 2022 in locations throughout Mercer County
- One (1) exhibit table on event day kickoff (bring your promotional materials & products)
- Logo prominently displayed on food package labels
- Company team registration for up to 25 members at Strike Out Hunger Kickoff Day (meal packing)
- Special acknowledgment during Strike Out Hunger events
- Recognition in press releases, PSA's, eblasts and website related to the events
- Recognition on social media channels as 2022 SOH Annual Partner
- Logo on events signage (series of events)

## HOME RUN: \$7,500 – 3 SPONSORSHIP OPPORTUNITIES

- One employee participation on Strike Out Hunger committee
- Advertising on multimedia platforms (may include logo or name of company)
- Logo on food collection box during the month of July 2022 in locations throughout Mercer County
- One (1) exhibit table on event day kickoff (bring your promotional materials & products)
- Logo prominently displayed on food package labels
- Company team registration for up to 20 members at Strike Out Hunger Kickoff Day (meal packing)
- Special acknowledgment during Strike Out Hunger events
- Recognition in press releases, PSA's, eblasts, website related to the events
- Recognition on social media channels as 2022 SOH Annual Partner
- Logo on events signage (series of events)

## SPONSORSHIP DEADLINE APRIL 15, 2022\*

Sponsorship opportunities can be customized to meet marketing, budgeting and philanthropic goals

To become a sponsor, please contact: [courtney.matlock@uwgmc.org](mailto:courtney.matlock@uwgmc.org) or 609-896-1912 ext. 4904

*\*To ensure logo is included on all sponsored marketing collateral.*

# SPONSORSHIP OPPORTUNITIES

## POWER HITTER: \$5,000 - 5 SPONSORSHIP OPPORTUNITIES

- Logo on food collection box during the month of July 2022 in locations throughout Mercer County
- One (1) exhibit table on event day kickoff (bring your promotional materials & products)
- Logo prominently displayed on food package labels
- Company team registration for up to 15 members at Strike Out Hunger Kickoff Day (meal packing)
- Special acknowledgment during Strike Out Hunger events
- Recognition in press releases, PSA's, eblasts, website related to the events
- Recognition on social media channels as 2022 SOH Annual Partner
- Logo on events signage

## LEAD RUNNER: \$2,500 - 15 SPONSORSHIP OPPORTUNITIES

- Company team registration for up to 10 members at Strike Out Hunger Kickoff Day (meal packing)
- Special acknowledgment during Strike Out Hunger events
- Recognition in press releases, PSA's, eblasts and website related to the events
- Recognition on social media channels as 2022 SOH Annual Partner
- Logo on events signage

### FOR MORE INFORMATION

Visit [www.uwgmc.org/soh](http://www.uwgmc.org/soh)

## SPONSORSHIP COMMITMENT FORM

**STRIKE OUT HUNGER SIGN UP TODAY!**

Thank you for your interest in Strike Out Hunger!

- Diamond: \$10,000
- Home Run: \$7,500
- Power Hitter: \$5,000
- Lead Runner: \$2,500

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CONTACT NAME

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COMPANY

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EMAIL

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PHONE

### PAYMENT INFORMATION

CC#: \_\_\_\_\_ EXP Date: \_\_\_\_\_ CVV # \_\_\_\_\_

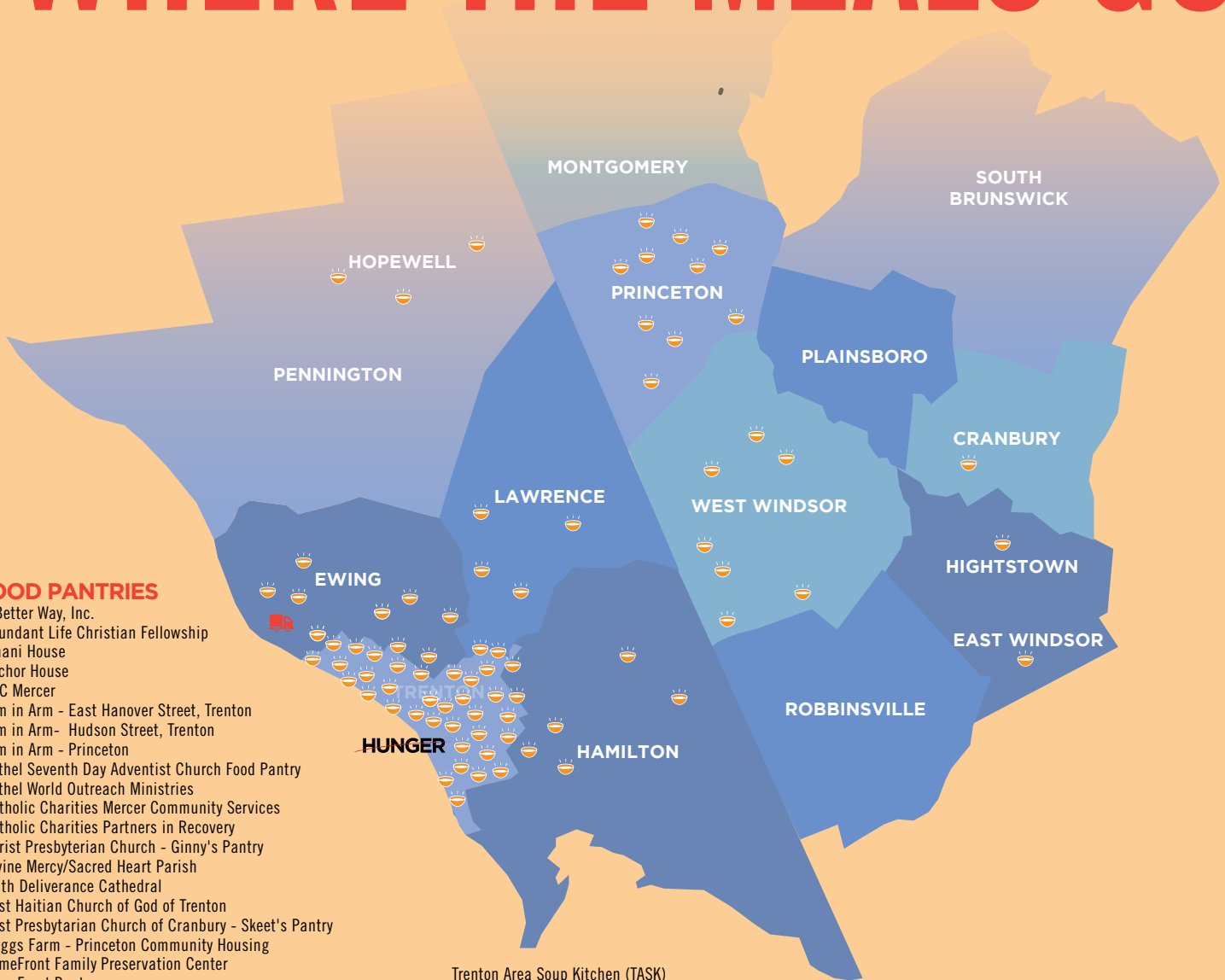
NAME AND ADDRESS ASSOCIATED WITH THE CARD

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*\*Make Checks Payable to United Way of Greater Mercer County, 3150 Brunswick Pike, Suite 230, Lawrenceville, NJ 08648*

**\*Please email an EPS file of your logo to [jessica.figueroa@uwgmc.org](mailto:jessica.figueroa@uwgmc.org)**

# WHERE THE MEALS GO



## FOOD PANTRIES

- A Better Way, Inc.
- Abundant Life Christian Fellowship
- Amani House
- Anchor House
- ARC Mercer
- Arm in Arm - East Hanover Street, Trenton
- Arm in Arm- Hudson Street, Trenton
- Arm in Arm - Princeton
- Bethel Seventh Day Adventist Church Food Pantry
- Bethel World Outreach Ministries
- Catholic Charities Mercer Community Services
- Catholic Charities Partners in Recovery
- Christ Presbyterian Church - Ginny's Pantry
- Divine Mercy/Sacred Heart Parish
- Faith Deliverance Cathedral
- First Haitian Church of God of Trenton
- First Presbyterian Church of Cranbury - Skeet's Pantry
- Griggs Farm - Princeton Community Housing
- HomeFront Family Preservation Center
- HomeFront Pantry
- Isles Youth Institute - Ned's Pantry
- Jewish Family and Children's Service of Greater Mercer County
- Lawrence Community Center
- Mercer Street Friends Parenting Program
- Mount Carmel Guild
- New Covenant United Methodist Church
- New Hope Church of God
- NJ Conference of Seventh Day Adventist/Adventist Community Services
- Primera Iglesia Pentecostal Alpha & Omega
- Princeton Deliverance Center
- Rescue Mission of Trenton
- Resurrection Lutheran Church - Pat's Giving Hearts Pantry
- Rise - A Community Service Partnership
- Sacred Heart Cathedral
- Salvation Army Trenton Citadel Corps Community Center
- Samaritan Baptist Church
- St. Raphael-Holy Angels Food Pantry

**HUNGER**

- Trenton Area Soup Kitchen (TASK)
- Trenton Deliverance Center
- Trinity Episcopal Cathedral Food Pantry
- Turning Point United Methodist Church
- United Progress Transitional Housing
- United Progress, Inc.
- Victorious Church Food Pantry
- Word to the World Ministries - The Kitchen

## SCHOOLS

- Antheil Elementary
- Lore Elementary
- Parkway Elementary
- Greenwood Elementary
- Pace Charter
- Wilson Elementary
- Slackwood Elementary
- Bear Tavern Elementary
- StonyBrook
- Grant Elementary
- Gregory Elementary
- MLK Elementary
- MSF Preschool
- Parker Elementary
- Rivera Community Middle
- Washington Elementary
- Dutch Neck Elementary
- Maurice Hawk Elementary
- Millstone River Elementary
- Town Center
- Village Elementary
- Wicoff Elementary
- Community Park
- Johnson Park
- Littlebrook
- Riverside
- John Witherspoon
- Princeton Charter School

\* Source Mercer Street Friends Food Bank

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