

# Report to the Community



**UNITED WAY**  
Greater Mercer County

FY24 AND FY25

# Leadership Message

Dear Friends and Supporters,

This past year has tested the endurance and creativity of nonprofits across our region. Economic uncertainty, rising costs, and increasing community needs have stretched organizations to their limits. Yet, amid these challenges, the United Way of Greater Mercer County (UWGMC) has remained steadfast in our mission—uniting people and resources to improve lives and strengthen our community.

We are deeply proud of the tangible impact achieved through our programs and partnerships. Through Thrive Mercer, we connected over 750 individuals and families with food, healthcare, housing, and financial assistance—while reaching more than 3,000 others through outreach and education. Together with our partners, we strengthened maternal health supports, launched diabetes prevention initiatives, and expanded access to affordable health coverage for hundreds of residents.

Our commitment to education and opportunity also reached new heights. From equipping more than 800 students with college and career readiness tools to launching our Pathways to Success Scholarship Program, we helped open doors to brighter futures. And through our Power Up Fund, we invested directly in nonprofit organizations advancing equity and justice across Mercer County—supporting leaders and programs that meet people where they are and move them toward long-term stability.

Even in uncertain times, the generosity and compassion of our donors, volunteers, and partners continue to drive hope and progress. Together, we are ensuring that every individual and family in Mercer County has the opportunity to thrive—today and for generations to come.

With gratitude and optimism,



*Sandra Toussaint*

Sandra Toussaint  
President & CEO



*Erin Klebaur*

Erin Klebaur  
Board Chair

# What Guides Us ↘

## Who We Are

For more than 80 years, UWGMC has served as a trusted community anchor—connecting people with resources, advocating for change, and investing in solutions that improve education, financial stability, and health. While our business model has evolved to meet changing needs, our focus remains constant: building the foundation for a better quality of life for all.

We do three things: Direct Service like free tax prep, health coverage, and SNAP enrollment; Corporate Engagement through team building and volunteerism; and strengthening Community Resiliency through NJ211, advocacy, nonprofit capacity building, and disaster recovery. Simply put, we help keep families from living on the edge of the cliff and toward stability.

## Who We Help

At United Way of Greater Mercer County, we support the A.L.I.C.E. population, people who work hard but struggle to make ends meet, and those below the poverty line. Our success means increasing economic security, expanding affordable housing and quality education, and reducing health disparities.



# Program Implementation and Impact

## Thrive Mercer Initiative: Connecting Families to Food, Health, and Hope

Thrive Mercer is United Way of Greater Mercer County's one-stop program that connects individuals and families with critical resources to meet their most basic needs and build long-term stability. Through our Resource Specialists, we provide personalized support to help residents navigate complex systems, access benefits, and strengthen overall well-being.

### With Thrive Mercer, residents gain access to:

- Food Security
  - Emergency food assistance and food pantry referrals
  - Nutrition support and healthy living resources
- Health Coverage & Benefits
  - SNAP (Supplemental Nutrition Assistance Program) enrollment support
  - NJ SAVE application assistance for seniors
  - Get Covered New Jersey (Marketplace insurance) guidance
  - Medicaid & Medicare application support
  - Case management for ongoing needs
- Youth & Family Programs
  - Access to enrichment opportunities and youth-focused resources
- General Support Services
  - Connection to housing, utilities, and financial assistance resources
  - Guidance through complex state and federal benefit programs



**Through this initiative, we served over 750 individuals and families and conducted education and outreach to over 3000 individuals and families.**

# Building Economic Mobility in Mercer County

We continue to foster economic mobility and growth through our free tax program VITA (Volunteer Income Tax Assistance) and our tax literacy & education initiatives.

Filing a tax return is a critical gateway to financial security and essential services. For many individuals and families in our community, it unlocks access to meals, health coverage, affordable housing, college scholarships, and more. Access begins with understanding. That's why tax literacy and education are central to our efforts. By equipping people with the knowledge and support to navigate the tax system, we empower them to complete returns confidently and take meaningful steps toward long-term economic mobility.

Additionally, the refunds individuals receive not only provide immediate financial relief but also stimulate the local economy, creating a ripple effect of community-wide benefits.

- **4,235** community members filed their tax returns for free
- **252** community members received tax workshops to manage their taxes and related issues
- **1,885** received a tax refund, which provides direct financial support to families
- **\$4.39** million in tax refunds to stimulate the local economy
- **\$1.7** million in tax preparation fee savings, maximizing resources available to individuals
- **\$32,702** is the average income of those served, focusing on supporting working families



**23,168** Mercer County residents connected with our partner NJ 211, a free, multilingual, and confidential community helpline available 24 hours a day, 7 days a week, for top basic needs like utility assistance, housing, benefit screening, and information & referrals.



## Navigation Support

Access to affordable health coverage remained a cornerstone of UWGMC's work. Resource Specialists provided one-on-one support to help families navigate health insurance options, resulting in:

- 46 individuals enrolled in Get Covered NJ
- 158 individuals enrolled in Medicaid

These enrollments represent critical progress in reducing the uninsured rate and ensuring that Mercer County families can access the care they need. Families also received direct support with SNAP applications, ensuring access to food.

## Maternal Health

In partnership with the Central Jersey Family Health Consortium, UWGMC hosted a maternal health lunch-and-learn series and a Community Baby Shower, serving 65 families across Mercer County. The initiative provided a comprehensive package of education and resources, including:

- Car seat education and distribution: Five families received car seats to support safe infant travel.
- Food and financial assistance: 50 families received bags of non-perishable food items, and gift cards to local grocery stores helped ease the burden of rising food costs.

This effort not only supported healthier pregnancies and safer environments for infants but also promoted long-term family stability by connecting participants to essential benefits.

## Diabetes Prevention and Management

In partnership with the Diabetes Foundation, UWGMC launched Spring into Health, a community-based outreach and education event. The program engaged over 200 individuals with information and resources focused on:

- Healthy eating and nutrition strategies to reduce risk factors for chronic disease.
- Free A1C screenings - 90 participants, resulting in early identification of health risks: 12 individuals were flagged as pre-diabetic, and 4 were identified with type 2 diabetes. These participants were referred for follow-up care and additional support.

Through this initiative, UWGMC empowered community members with knowledge, preventive care opportunities, and linkages to treatment.

## College and Career Readiness

UWGMC recognizes that preparing youth for higher education and the workforce is critical to breaking cycles of poverty and ensuring long-term success. UWGMC empowered over 800 students through a variety of educational and workforce readiness initiatives. These included College Essay Writing workshops, Job Readiness sessions, and Scholarship Workshops designed to equip students with the tools they need to pursue higher education and future careers.

UWGMC co-sponsored two College and Career Fairs, with the Boys & Girls Club of Mercer County and Urban Promise Trenton, providing students and families with direct access to colleges, training programs, and employers. These collaborative events offered valuable exposure to pathways for academic advancement and career exploration. UWGMC also proudly launched its inaugural Pathways to Success Scholarship Program in January 2025, awarding \$1,000 scholarships to five students across Mercer County. These awards helped reduce the financial barriers to higher education and demonstrated UWGMC's commitment to supporting the next generation of leaders.



# UWGMC Power Up Fund

The UWGMC Board of Directors launched the Power Up Fund to support nonprofit leaders who share in and align with UWGMC's commitment to reducing barriers for under-resourced and economically challenged populations. Our objective is to operate with an equitable lens while filling community gaps. UWGMC's work centers on disrupting poverty in three areas: education, economic security and dignity, and overall health & wellness.

The recipients of the Power Up Fund are:

- Boys & Girls Club of Mercer County
- HISPA, Inc
- Salvation and Social Justice
- NJ Black Women's Collective
- Princeton Nursery School
- African Link Initiative
- Yunity ( formerly WomanSpace)
- Homeworks



# Our Board

## Board of Directors

- Erin Klebaur, Board President and Imbue Creative
- Rita Ribeiro, Immediate Past Board President and Janssen Pharmaceuticals
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- Sandra Toussaint, President & CEO - United Way of Greater Mercer County
- Jennifer Woods - Robert Wood Johnson Foundation

\*We Remember Eugene Marsh of Eugene Marsh LLC, Motivational Speaker

## Endowment Committee

- Leonard A. deMontagnac, Wells Fargo
- Stephen Shueh, Roundview Capital



# Our Staff

## Staff

- Lourdes Alcaraz, Bilingual Resource Specialist
- Saniyyah Brown, Resource Specialist
- Tamara Curtis, Resource Specialist
- Jessica A. Figueroa, Director of Economic Mobility Initiatives
- Carrie Pabreza, Administrative Assistant
- Marjorie Samuels, Finance & Special Projects
- John A. Santana, Senior Director of Strategic Partnerships & Operations
- Fatima Scipio, Vice President of Community Impact
- Sandra Toussaint, President & CEO



*The resources, commitment, and passion of our corporate and foundation partners, individual donors, and partners make it possible to build a stronger, equitable, and thriving community. Whether it's through a workplace campaign, program funding, event sponsorship, volunteer efforts, or all of the above, they are joining us to assist struggling families.*

## Individuals and Foundations

### **TOCQUEVILLE SOCIETY \$10,000+**

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### **VISIONARY CIRCLE \$5,000-\$9,999**

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## Workplace Campaigns

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Abbott Laboratories  
Abbvie Employee Engagement Fund  
Air Products  
Altarfiber  
Amerihealth Caritas/PerformCare NJ  
Amtrak Natl Railroad Passenger Corp  
Aqua America  
AT&T  
Black Knight Inc  
Blank Rome  
Blue Cross Blue Shield of South Carolina  
BMO Harris Bank  
BNY Mellon  
BOA - Merrill Lynch  
Bristol-Myers Squibb  
Buchanan Ingersoll  
Carefirst Blue Cross Blue Shield  
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Child Care Connection  
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Eversource CT  
Exact Sciences Corp.  
Exelon Corporation  
ExxonMobil Research & Engineering  
F & G  
Federal Reserve Bank of New York  
FedEx  
First Energy  
Ford Motor Company

# Thank You

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High Industries, Inc.  
Holman Automotive Group, Inc.  
Horizon Blue Cross Blue Shield of NJ  
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ISU  
ITG Brands  
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Johnson Controls  
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NJ State Employees Charitable Campaign  
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PetSmart  
PNC Bank  
Princeton University  
PSE&G  
Raymond James & Associates, inc.  
Robert Half  
Robert Wood Johnson Foundation  
Rockwell Sales Office  
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Rue Insurance  
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Selective Insurance  
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TD Bank / Commerce  
Trane  
Transamerica Retirement Services  
UFG Ins Co.  
United Parcel Service  
Vectren/ESG  
Wegmans  
Western & Southern Financial Group  
Williams  
WSFS Bank

## Community Partners

*We partner with nonprofits throughout Mercer County to strengthen the capacity of the great work they are already doing. We are working together to build a stronger, equitable, thriving community-particularly for struggling families.*

African Link Initiative  
Amerihealth Caritas - PerformCare  
Anchor House Inc.  
Arm In Arm  
Bank of Princeton  
Berkley Accident and Health  
Better Beginnings Child Development Center  
Blend Bar & Bistro  
Boys and Girls Club of Mercer County  
Bristol Myers Squibb  
Buchanan Ingersoll Rooney  
Capital Area YMCA  
Cancercare, Inc.  
Catholic Charities Diocese of Trenton  
Catholic Youth Organization (CYO) of Mercer County  
Center for Modern Aging  
Central Jersey Family Health Consortium  
Central Jersey Legal Services  
Child Care Connection  
Citizens Bank  
College Achieve Central Charter School  
Diabetes Foundation Inc  
El Centro - Catholic Charities  
Enable Inc.  
Ewing Senior Center  
First Bank  
First Presbyterian Church of Hightstown  
Foundation Academy  
Friendship Baptist Church

# Thank You

Grounds For Sculpture  
Habitat for Humanity of South Central New Jersey [Burlington and Greater Trenton Princeton]  
Haitian Heritage House  
HamiLatte  
Hamilton Township Public Library  
Higher Up  
HISPA  
HomeFront, Inc.  
HomeWorks Trenton  
Hope Loves Company  
Hopewell Valley Central High School Work-Based Learning Program  
Horizon NJ Health  
Imbue Creative  
IRS  
ITW Specialty Films  
Jewish Family and Children's Service of Greater Mercer County  
John O. Wilson Hamilton Neighborhood Service Center, Inc.  
Junior League of Greater Princeton  
K's Event Decorations & Rentals  
Kidsbridge  
Kiwanis Club of Trenton  
LALDEF (Latin American Legal Defense Fund)  
M&T Bank  
Marriott TownPlace Suites  
Meals of Hope  
Mercer County Community College  
Mercer County Hispanic Association (MECHA)  
Mercer Street Friends  
Mt. Carmel Guild  
NEC Laboratories America, Inc.  
NJ Black Women's Collective  
NJ Center for Non-Profits  
NJ Division of Investment  
NJ Office of Volunteerism  
NJ Rise  
NJM Insurance Group  
Nonprofit Connect  
Northfield Bank  
Oaks Integrated Care  
Operation Hope  
PEI Kids [Prevention Education Inc.]  
PNC  
Princeton Federal Credit Union

Princeton Human Services  
Princeton Mercer Regional Chamber of Commerce  
Young Professionals  
Princeton Mobile Food Pantry  
Princeton Nursery School  
Princeton Public Library  
Princeton Senior Living  
Princeton University  
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Rolling Harvest Food Rescue  
Rotary Club of the Princeton Corridor  
Rutgers University  
Saint Anthony of Padua Church (Hightstown)  
Saint Mary's Church  
Salvation and Social Justice  
Salvation Army Trenton Citadel  
Smith Family Foundation  
Social Finance Fund  
Sound Choice Disc Jockeys, Inc  
Stark & Stark  
Stumpy's Hatchet House  
TASK (Trenton Area Soup Kitchen)  
TDI Connect  
The Children's Home Society of New Jersey  
The College of New Jersey  
The Father Center of New Jersey  
The Makers Place  
Tiaho Oncology  
Trenton Board of Education  
Trenton Central High School/School Based Youth Services Program  
Trenton College Access Network (TCAN)  
Upward Bound- Mercer County Community College (JKC) location  
Urban Promise Trenton  
W.E.B. DuBois Scholars Institute  
Wegmans  
Wells Fargo  
William Penn Bank  
WorkWell Partnership  
YOUNITY (formerly Woman's Space)  
YWCA Princeton

*This report acknowledges donors who made gifts from July 1, 2023, through June 30, 2025. United Way of Greater Mercer County has worked carefully to ensure the accuracy of this information. If we have made an error, please accept our apologies and notify us by calling (609) 896-1912.*

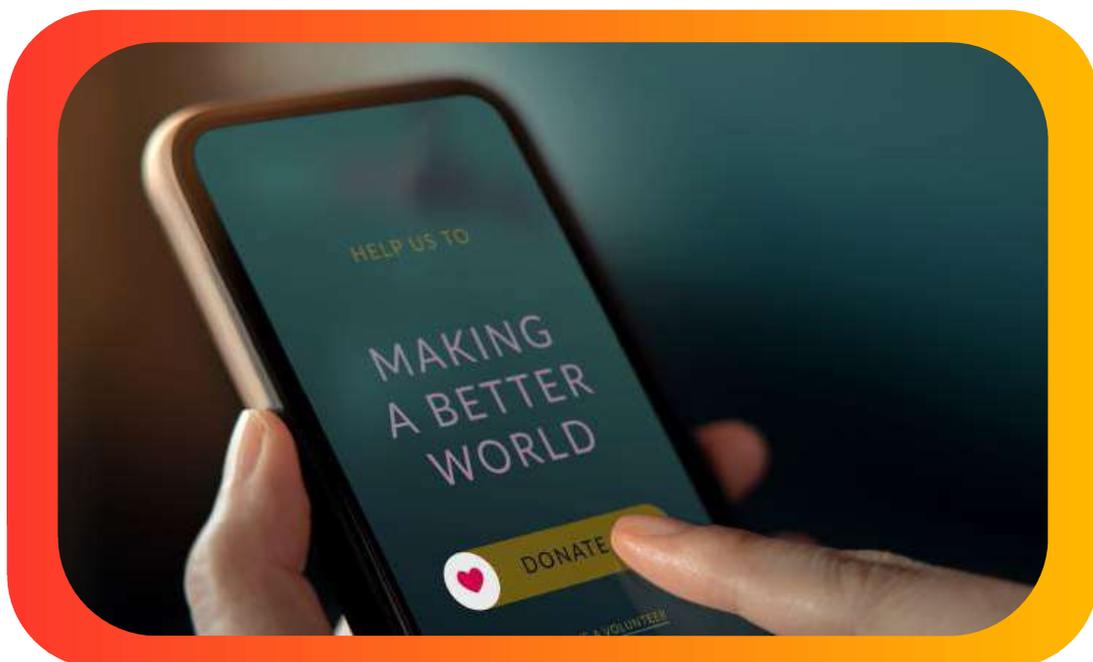
# Support Us

Your support makes all the difference. When you donate to United Way of Greater Mercer County, you're helping to build stronger, healthier, and more equitable communities. Every dollar goes directly to programs that improve education, financial stability, and health for our neighbors in need.

We make giving easy and flexible. You can contribute in a way that works best for you:

- **Mail a Check:** Make your check payable to UWGMC and mail it to 3444 Quakerbridge Road, Building 3, Suite 101, Hamilton, NJ 08619
- **Online Donations:** Visit [www.uwgmc.org/donate](http://www.uwgmc.org/donate) to make a secure donation.
- **Stocks and Securities:** Maximize your impact by donating appreciated stocks, bonds, or mutual funds.
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- **Corporate Matching Gifts:** Double your impact by checking whether your employer offers a matching gift program.
- **Planned Giving:** Leave a lasting legacy by including UWGMC in your will or estate plans.

Together, we can create lasting change. Your generosity helps us continue our vital work in Greater Mercer County.







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