

**NINTH
ANNUAL**
SERIES OF EVENTS

STRIKE OUT
HUNGER
#SOHNGR



United Way of
Greater Mercer County

TOGETHER WE CAN END HUNGER IN MERCER COUNTY

BECOME A PARTNER!

IN PARTNERSHIP WITH



JUNE 6, 2023 MEAL PACKING KICKOFF • THE COLLEGE OF NEW JERSEY

EVENT IS INSIDE WITH LIMITED ATTENDANCE. SUBJECT TO CHANGE.

WHAT IS STRIKE OUT HUNGER?

Strike Out Hunger is a multi-prong initiative that unites companies, individuals and advocates to alleviate hunger in Mercer County. There are 61,171 local families struggling to make ends meet and to put food on their table.* Strike Out Hunger will provide meals, fresh produce and non-perishables to food bank and food pantry partners to ensure families have access to food throughout the year – particularly during the summer months when food becomes even more scarce.

**Source: United Way NJ ALICE Report 2020 & Feeding America 2020*

WHY SPONSORSHIP MATTERS:

Proceeds from corporate sponsorships cover the cost to purchase meals and to provide locally grown fresh produce to individuals and families in need.

- Our meal supplies are purchased through various local & national partners.
- We work to secure fresh produce from local sustainable farms.

SPONSORSHIP OPPORTUNITIES

DIAMOND: \$10,000 – EXCLUSIVE SPONSORSHIP OPPORTUNITY

- Brief speaking role by a company representative during the Strike Out Hunger kick-off event in June
- Membership to United Way Tocqueville Society (national benefits)
- Feature article in one (1) monthly e-newsletter
- Logo on food collection box in locations throughout Mercer County during summer months
- Logo on signage at Strike Out Hunger kick-off event
- One (1) employee participation on Strike Out Hunger Committee; Benefits to committee participation include networking with business and civic leaders and additional recognition on social media, UWGMC website, annual report, and other outreach & marketing collaterals
- One (1) exhibit table on event day kick-off (bring your promotional materials & products)
- Company team registration for up to 25 to participate in meal packing at the Strike Out Hunger kick-off event
- Special acknowledgment during Strike Out Hunger kick-off event
- Inclusion in UWGMC's social media for the kick-off event (Facebook, Instagram, and LinkedIn)
- Sponsor-level recognition in press releases, ads, PSAs, eblasts and website related to Strike Out Hunger – media impressions reaching more than 10,000
- Listing under Caring Corporations on the UWGMC website

HOME RUN: \$7,500 – 3 SPONSORSHIP OPPORTUNITIES

- Feature article in one (1) monthly e-newsletter
- Logo on food collection box in locations throughout Mercer County during summer months
- Logo on signage at Strike Out Hunger kick-off event
- One (1) employee participation on Strike Out Hunger Committee; Benefits to committee participation include networking with business and civic leaders and additional recognition on social media, UWGMC website, annual report, and other outreach & marketing collaterals
- One (1) exhibit table on event day kick-off (bring your promotional materials & products)
- Company team registration for up to 20 to participate in meal packing at the Strike Out Hunger kick-off event
- Special acknowledgment during Strike Out Hunger kick-off event
- Inclusion in UWGMC's social media for the kick-off event (Facebook, Instagram, and LinkedIn)
- Sponsor-level recognition in press releases, ads, PSAs, eblasts and website related to Strike Out Hunger – media impressions reaching more than 10,000
- Listing under Caring Corporations on the UWGMC website

SPONSORSHIP DEADLINE APRIL 17, 2023*

Sponsorship opportunities can be customized to meet marketing, budgeting and philanthropic goals

To become a sponsor, please contact: sandra.toussaint@uwgmc.org or 609-896-1912

**To ensure logo is included on all sponsored marketing collateral.*

SPONSORSHIP OPPORTUNITIES

POWER HITTER: \$5,000 - 5 SPONSORSHIP OPPORTUNITIES

- Logo on signage at Strike Out Hunger kick-off event
- One (1) employee participation on Strike Out Hunger Committee; Benefits to committee participation include networking with business and civic leaders and additional recognition on social media, UWGMC website, annual report, and other outreach & marketing collaterals
- One (1) exhibit table on event day kick-off (bring your promotional materials & products)
- Company team registration for up to 15 to participate in meal packing at the Strike Out Hunger kick-off event
- Special acknowledgment during Strike Out Hunger kick-off event
- Inclusion in UWGMC's social media for the kick-off event (Facebook, Instagram, and LinkedIn)
- Sponsor-level recognition in press releases, ads, PSAs, eblasts and website related to Strike Out Hunger - media impressions reaching more than 10,000
- Listing under Caring Corporations on the UWGMC website

LEAD RUNNER: \$2,500 - 15 SPONSORSHIP OPPORTUNITIES

- Company team registration for up to 10 to participate in meal packing at the Strike Out Hunger kick-off event
- Special acknowledgment during Strike Out Hunger kick-off event
- Inclusion in UWGMC's social media for the kick-off event (Facebook, Instagram, and LinkedIn)
- Sponsor-level recognition in press releases, ads, PSAs, eblasts and website related to Strike Out Hunger - media impressions reaching more than 10,000
- Listing under Caring Corporations on the UWGMC website

FOR MORE INFORMATION

Visit www.uwgmc.org/soh

SPONSORSHIP COMMITMENT FORM

STRIKE OUT HUNGER SIGN UP TODAY!

Thank you for your interest in Strike Out Hunger!

- Diamond: \$10,000
- Home Run: \$7,500
- Power Hitter: \$5,000
- Lead Runner: \$2,500

CONTACT NAME

COMPANY

EMAIL

PHONE

PAYMENT INFORMATION

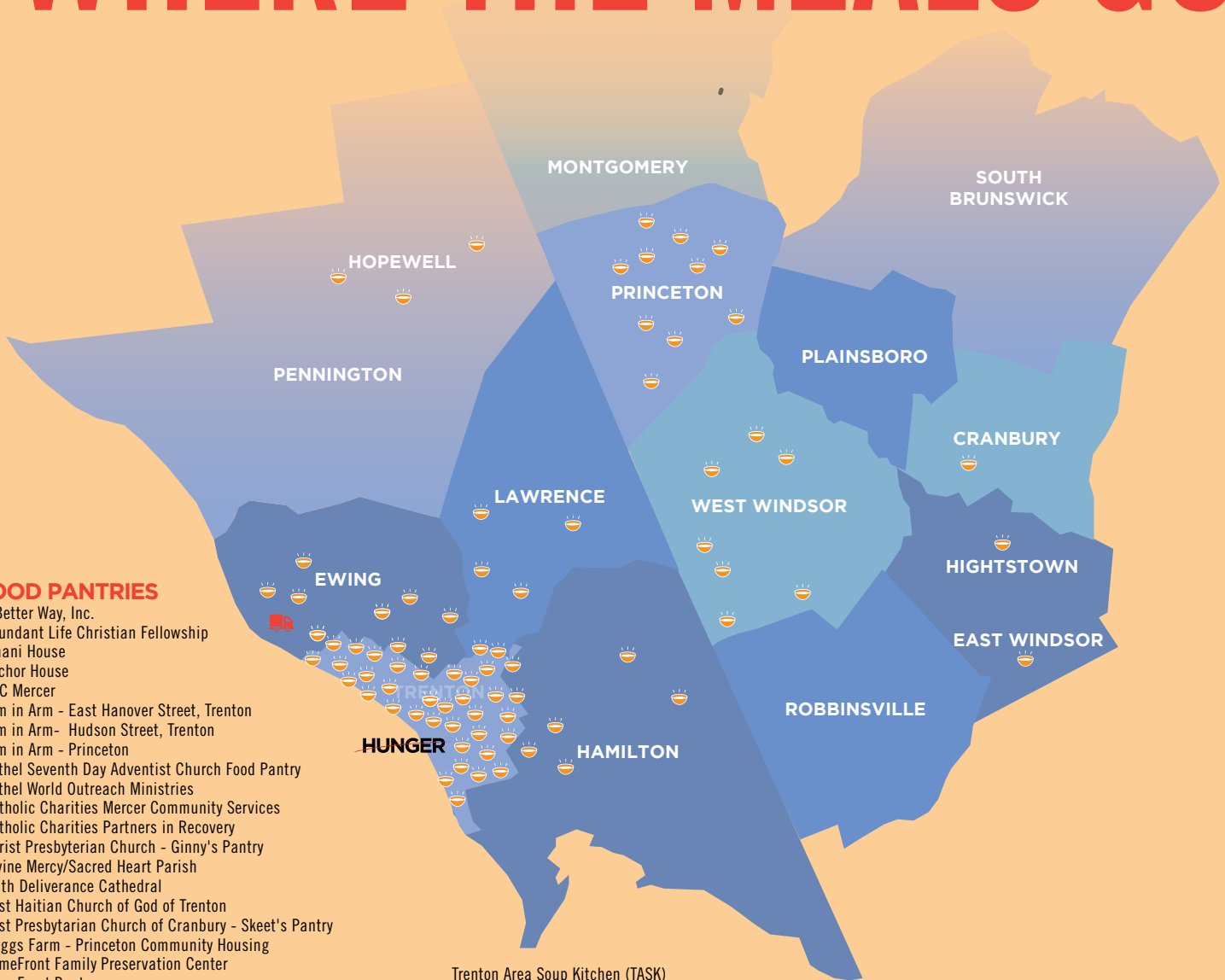
CC#: _____ EXP Date: _____ CVV # _____

NAME AND ADDRESS ASSOCIATED WITH THE CARD

**Make Checks Payable to United Way of Greater Mercer County, 3150 Brunswick Pike, Suite 230, Lawrenceville, NJ 08648*

***Please email an EPS file of your logo to jessica.figueroa@uwgmc.org**

WHERE THE MEALS GO



FOOD PANTRIES

- A Better Way, Inc.
- Abundant Life Christian Fellowship
- Amani House
- Anchor House
- ARC Mercer
- Arm in Arm - East Hanover Street, Trenton
- Arm in Arm- Hudson Street, Trenton
- Arm in Arm - Princeton
- Bethel Seventh Day Adventist Church Food Pantry
- Bethel World Outreach Ministries
- Catholic Charities Mercer Community Services
- Catholic Charities Partners in Recovery
- Christ Presbyterian Church - Ginny's Pantry
- Divine Mercy/Sacred Heart Parish
- Faith Deliverance Cathedral
- First Haitian Church of God of Trenton
- First Presbyterian Church of Cranbury - Skeet's Pantry
- Griggs Farm - Princeton Community Housing
- HomeFront Family Preservation Center
- HomeFront Pantry
- Isles Youth Institute - Ned's Pantry
- Jewish Family and Children's Service of Greater Mercer County
- Lawrence Community Center
- Mercer Street Friends Parenting Program
- Mount Carmel Guild
- New Covenant United Methodist Church
- New Hope Church of God
- NJ Conference of Seventh Day Adventist/Adventist Community Services
- Primera Iglesia Pentecostal Alpha & Omega
- Princeton Deliverance Center
- Rescue Mission of Trenton
- Resurrection Lutheran Church - Pat's Giving Hearts Pantry
- Rise - A Community Service Partnership
- Sacred Heart Cathedral
- Salvation Army Trenton Citadel Corps Community Center
- Samaritan Baptist Church
- St. Raphael-Holy Angels Food Pantry

HUNGER

- Trenton Area Soup Kitchen (TASK)
- Trenton Deliverance Center
- Trinity Episcopal Cathedral Food Pantry
- Turning Point United Methodist Church
- United Progress Transitional Housing
- United Progress, Inc.
- Victorious Church Food Pantry
- Word to the World Ministries - The Kitchen

SCHOOLS

- Antheil Elementary
- Lore Elementary
- Parkway Elementary
- Greenwood Elementary
- Pace Charter
- Wilson Elementary
- Slackwood Elementary
- Bear Tavern Elementary
- StonyBrook
- Grant Elementary
- Gregory Elementary
- MLK Elementary
- MSF Preschool
- Parker Elementary
- Rivera Community Middle
- Washington Elementary
- Dutch Neck Elementary
- Maurice Hawk Elementary
- Millstone River Elementary
- Town Center
- Village Elementary
- Wicoff Elementary
- Community Park
- Johnson Park
- Littlebrook
- Riverside
- John Witherspoon
- Princeton Charter School

* Source Mercer Street Friends Food Bank

WWW.UWGMC.ORG

facebook.com/uwgmc

twitter.com/uwgreatermercer

instagram.com/uwgreatermercer