

SPONSORSHIP **OPPORTUNITIES**



UNITED WAY
Greater Mercer County

**STRIKE OUT
HUNGER**



**TOGETHER
WE CAN END HUNGER
IN MERCER COUNTY**

MEAL PACKING EVENT: **TUESDAY, JUNE 10, 2025 @ TCNJ**

WHAT IS STRIKE OUT HUNGER?

Strike Out Hunger is a multi-prong initiative that unites companies, individuals, and advocates to alleviate hunger in Mercer County. The United Way estimates that there were already over 61,000 local families struggling to make ends meet and to put food on their table*, and since the pandemic this number has exponentially increased.

Strike Out Hunger provides meals, fresh produce, and non-perishables to the food bank and food pantry beneficiaries, especially during the summer months when food becomes even more scarce for households in our community. **With the assistance of volunteers, Strike Out Hunger will provide meals through our signature meal packing event;** harvest and distribute fresh produce; collect non-perishable food; deliver food pantry packages directly to the homes of those who have mobility issues.

This year to ensure that local food pantry shelves are stocked with culturally relevant food items we initiated 'Flavors of the Community' a guide to culturally relevant food items so people of all cultures have access to familiar foods, flavors and spices. SOH also includes accessing supplemental income that can be used for basic needs through our Free Tax Preparation program (VITA) and our Benefit Access program.

**Source: United Way NJ ALICE Report 2020 & Feeding America 2023*

WHY SPONSORSHIP MATTERS:

Proceeds from corporate sponsorships cover the cost to purchase meals and to provide locally grown fresh produce to individuals and families in need.

- Our meal supplies are purchased through various local & national partners.
- We work to secure fresh produce from local sustainable farms.

SPONSORSHIP DEADLINE APRIL 19, 2025*

Sponsorship opportunities can be customized to meet marketing, budgeting and philanthropic goals

To become a sponsor, please contact: sandra.toussaint@uwgmc.org or 609-896-1912

*To ensure logo is included on all sponsored marketing collateral.



Level Up

Diamond Sponsor

\$10,000

- Company team registration for up to 25 to participate in meal packing at the Strike Out Hunger kick-off event
- Brief speaking role by a company representative during the Strike Out Hunger kick-off event in June
- Membership to United Way Tocqueville Society (national benefits)
- Logo on food collection box in locations throughout Mercer County during summer months
- Logo on website and signage at Strike Out Hunger kick-off event
- One (1) employee participation on Strike Out Hunger Committee; Benefits to committee participation include networking with business and civic leaders and additional recognition on social media, UWGMC website, annual report, and other outreach & marketing collaterals
- One (1) exhibit table on event day kick-off (bring your promotional materials & products)
- Special acknowledgment during Strike Out Hunger kick-off event
- Inclusion in UWGMC's social media for the kick-off event (Facebook, Instagram, and LinkedIn)
- Sponsor-level recognition in press releases, ads, PSAs, eblasts and website related to Strike Out Hunger – media impressions reaching more than 10,000
- Listing under Caring Corporations on the UWGMC website & annual report

Home Run Sponsor

\$7,500

- Company team registration for up to 20 to participate in meal packing at the Strike Out Hunger kick-off event
- Logo on food collection box in locations throughout Mercer County during summer months
- Logo on website and signage at Strike Out Hunger kick-off event
- One (1) employee participation on Strike Out Hunger Committee; Benefits to committee participation include networking with business and civic leaders and additional recognition on social media, UWGMC website, annual report, and other outreach & marketing collaterals
- One (1) exhibit table on event day kick-off (bring your promotional materials & products)
- Special acknowledgment during Strike Out Hunger kick-off event
- Inclusion in UWGMC's social media for the kick-off event (Facebook, Instagram, and LinkedIn)
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- Listing under Caring Corporations on the UWGMC website & annual report

Power Hitter Sponsor

\$5,000

- Company team registration for up to 15 to participate in meal packing at the Strike Out Hunger kick-off event
- Logo on website and signage at Strike Out Hunger kick-off event
- One (1) employee participation on Strike Out Hunger Committee; Benefits to committee participation include networking with business and civic leaders and additional recognition on social media, UWGMC website, annual report, and other outreach & marketing collaterals
- One (1) exhibit table on event day kick-off (bring your promotional materials & products)
- Special acknowledgment during Strike Out Hunger kick-off event
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Lead Runner Sponsor

\$2,500

- Company team registration for up to 10 to participate in meal packing at the Strike Out Hunger kick-off event
- Special acknowledgment during Strike Out Hunger kick-off event
- Inclusion in UWGMC's social media for the kick-off event (Facebook, Instagram, and LinkedIn)
- Sponsor-level recognition in press releases, ads, PSAs, eblasts and website related to Strike Out Hunger – media impressions reaching more than 10,000
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STRIKE OUT HUNGER

Additional SOH Initiatives



Payment

Thank you for considering to support our Strike Out Hunger Initiative!

Please scan the QR code below to make your secure online payment/donation across the various categories.

You may also visit our website at www.uwgmc.org/soh

SCAN HERE
TO BEGIN PROCESSING PAYMENT



FOR MORE INFORMATION VISIT WWW.UWGMC.ORG/SOH

SPONSORSHIP COMMITMENT FORM **STRIKE OUT HUNGER**

Thank you for your interest in our Strike Out Hunger initiative

☐ Diamond: \$10,000 ☐ Home Run: \$7,500 ☐ Power Hitter: \$5,000 ☐ Lead Runner: \$2,500 ☐ Starting Pitcher: \$1,000

CONTACT NAME

COMPANY

EMAIL

PHONE

PAYMENT INFORMATION

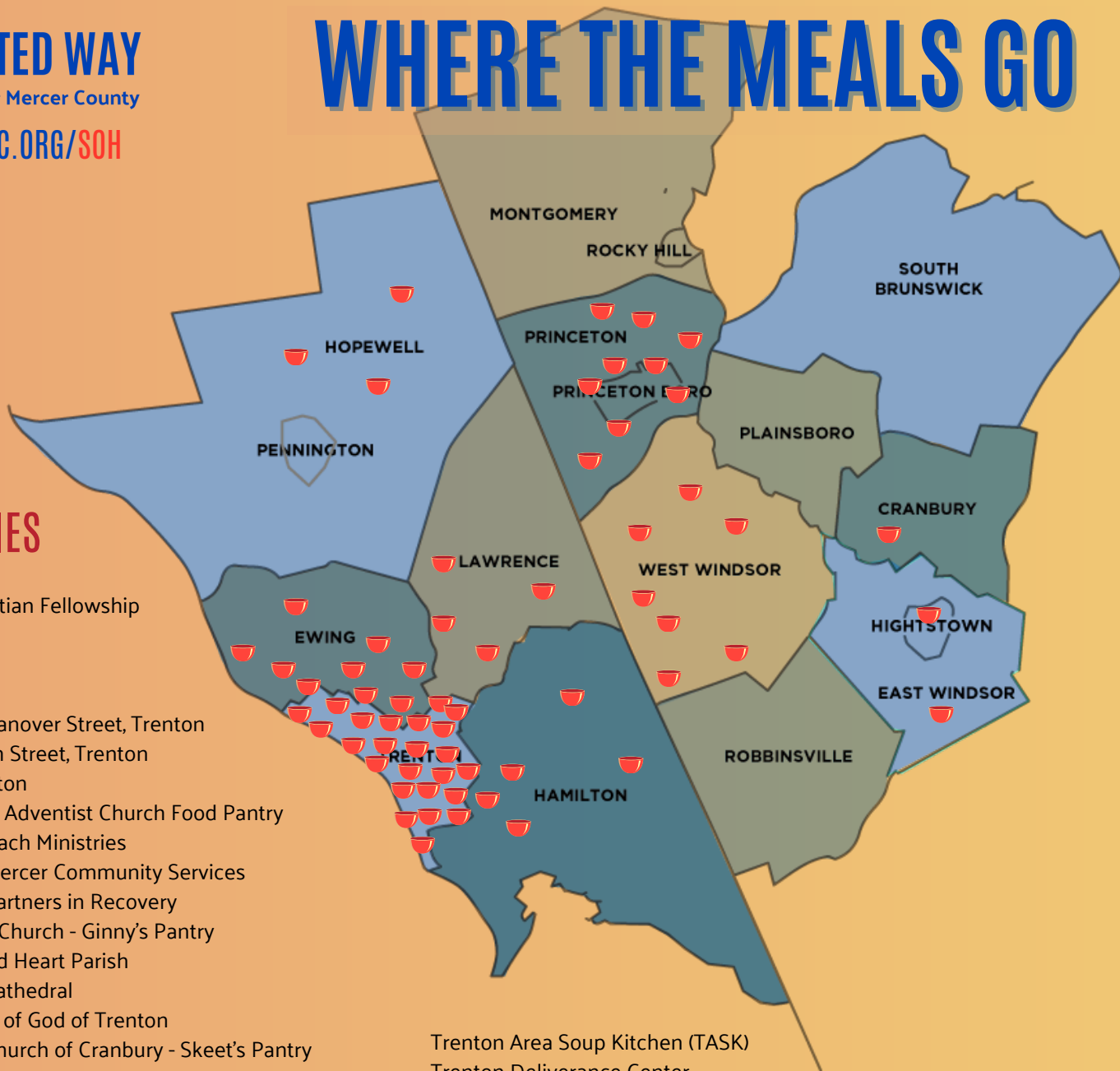
CC#: _____ EXP Date: _____ CVV # _____

NAME AND ADDRESS ASSOCIATED WITH THE CARD

*Make Checks Payable to United Way of Greater Mercer County, 3444 Quaker Bridge Rd, Bldg 3, Suite 101 Hamilton, NJ 08619

*Please email digital file of your logo to john.santana@uwgmc.org

WHERE THE MEALS GO



FOOD PANTRIES

- A Better Way, Inc.
- Abundant Life Christian Fellowship
- Amani House
- Anchor House
- ARC Mercer
- Arm in Arm - East Hanover Street, Trenton
- Arm in Arm- Hudson Street, Trenton
- Arm in Arm - Princeton
- Bethel Seventh Day Adventist Church Food Pantry
- Bethel World Outreach Ministries
- Catholic Charities Mercer Community Services
- Catholic Charities Partners in Recovery
- Christ Presbyterian Church - Ginny's Pantry
- Divine Mercy/Sacred Heart Parish
- Faith Deliverance Cathedral
- First Haitian Church of God of Trenton
- First Presbyterian Church of Cranbury - Skeet's Pantry
- Griggs Farm - Princeton Community Housing
- HomeFront Family Preservation Center
- HomeFront Pantry
- Isles Youth Institute - Ned's Pantry
- Jewish Family and Children's Service of Greater Mercer County
- Lawrence Community Center
- Mercer Street Friends Parenting Program
- Mount Carmel Guild
- New Covenant United Methodist Church
- New Hope Church of God
- NJ Conference of Seventh Day
- Adventist/Adventist Community Services
- Primera Iglesia Pentecostal Alpha & Omega
- Princeton Deliverance Center
- Rescue Mission of Trenton
- Resurrection Lutheran Church - Pat's Giving Hearts Pantry
- Rise - A Community Service Partnership
- Sacred Heart Cathedral
- Salvation Army Trenton Citadel Corps Community Center
- Samaritan Baptist Church
- St. Raphael-Holy Angels Food Pantry

- Trenton Area Soup Kitchen (TASK)
- Trenton Deliverance Center
- Trinity Episcopal Cathedral Food Pantry
- Turning Point United Methodist Church
- United Progress Transitional Housing
- United Progress, Inc.
- Victorious Church Food Pantry
- Word to the World Ministries - The Kitchen

- Gregory Elementary
- MLK Elementary
- MSF Preschool
- Parker Elementary
- Rivera Community Middle
- Washington Elementary
- Dutch Neck Elementary
- Maurice Hawk Elementary
- Millstone River Elementary
- Town Center
- Village Elementary
- Wicoff Elementary
- Community Park
- Johnson Park
- Littlebrook
- Riverside
- John Witherspoon
- Princeton Charter School

SCHOOLS

- Antheil Elementary
- Lore Elementary
- Parkway Elementary
- Greenwood Elementary
- Pace Charter
- Wilson Elementary
- Slackwood Elementary
- Bear Tavern Elementary
- StonyBrook
- Grant Elementary

* Source Mercer Street Friends Food Bank



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Building 3, Suite 101
Hamilton, NJ 08619

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