









United for A.L.I.C.E.



United Way of Greater Mercer County



A - Asset L - Limited - ncome **C** - Constrained **E** - Employed

a new way of defining and understanding the struggles of households that earn above the Federal Poverty Level, but not enough to afford a bare-bones household budget.

32% of NJ Households are considered A.L.I.C.E.



### What WE do



## United for FINANCIAL SECURITY



- FREE TAX RETURN PREPARATION Partner: Mercer C.A.S.H Coalition (Creating Assets, Savings and Hope)
- BENEFITS ENROLLMENT
  - Partner: SINGLESTOP
- FREE APPLICATION FOR FEDERAL STUDENT AID (FAFSA) ASSISTANCE
- CREDIT AND MONEY MANAGEMENT WORKSHOPS Partner: Operation Hope

## United for YOUTH SUCCESS





- BRIDGING THE DIGITAL DIVIDE Partner: TDI CONNECT
- COLLEGE READINESS/COLLEGE ESSAY WRITING SEMINAR Partners: W.E.B. Dubois Scholars Institute, Boys and Girls Club of Mercer County]
- BOOK DRIVES & SCHOOL SUPPLIES DRIVES
- LITERACY KITS

### United for HEALTH ACCESS



• SINGLECARE [Prescription Savings Card]

#### • FRESH PRODUCE ACCESS

*Partners: Rolling Harvest Food Rescue, Mercer Street Friends, Wegmans, Jewish Family & Children Services]* 

• NJ 211

# United against FOOD INSECURITY



• STRIKE OUT HUNGER

- EMERGENCY FOOD & SHELTER PROGRAM
- FOOD DRIVES







**Resource Information and Referrals** 

DIAL 2-1-1



TEXT YOUR ZIP CODE TO 898-211



CHAT @ www.NJ211.org



EMAIL: info@nj211.org



### What YOU can do



## WAYS TO GIVE United

#### ONE TIME GIFT/DONATION [CASH, CHECK, CREDIT CARD]

The fastest way for your donation to be used to meet the intended need.

#### **PAYROLL DEDUCTION**

An easy/flexible way to contribute a small amount each pay period rather than to contribute the same sum of money all at once.

#### **CORPORATE MATCH**

Your donation could increase significantly if your company provides a match. Check with your HR/Payroll Department to see if your company participates in a Corporate Match program

For more ways to give visit: www.uwgmc.org/give









## United to MAKE A DIFFERENCE

#### **CORPORATE ENGAGEMENT ACTIVITIES**

*Participate in one of the various Volunteer Engagement Activities that UWGMC offers.* 

#### **PROFESSIONAL DEVELOPMENT WORKSHOPS**

*If you have a particular skill or talent, consider providing a Professional Development Workshops for our non-profit partners and/or the community they serve.* 

Visit: www.uwgmc.org/volunteer



### GET CONNECTED, STAY United

3150 Brunswick Pike, Suite 230 Lawrenceville, NJ 08648 609-896-1912

FACEBOOK: INSTAGRAM: TWITTER: WEBSITE: EMAIL: UWGMC UWGREATERMERCER @UWGREATERMERCER WWW.UWGMC.ORG CAMPAIGN@UWGMC.ORG







### **United Way of Greater Mercer County**



www.uwgmc.org/campaign