

**United Way of Greater Mercer County** 





#### MERCER COUNTY OVERVIEW





### MERCER COUNTY

#### 143,970 MERCER COUNTY HOUSEHOLDS

Source: American Community Survey 2021

**48,226 STRUGGLING FAMILIES** 

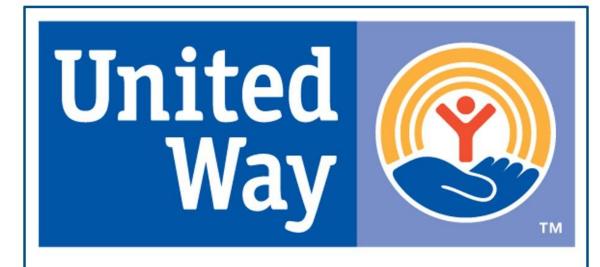


Asset Limited Income Constrained Employed

17,140 HOUSEHOLDS BELOW POVERTY



**OVERVIEW** 



**United Way of Greater Mercer County** 

## HOWWEHELP





#### YOUTH SUCCESS INITIATIVES





COLLEGE ESSAY WRITING SEMINARS, FAFSA APPLICATIONS, RESUME WRITING, and MOCK INTERVIEWS



#### YOUTH SUCCESS INITIATIVES

**LITERACY KITS** 



**BOOK DRIVES & SCHOOL SUPPLIES DRIVES** 



ACCESS TO INTERNET AND TECHNOLOGY

Partner: TDI CONNECT





United Way of Greater Mercer County assisted

#### 127 HIGH SCHOOL STUDENTS

with COLLEGE ESSAY, FAFSA APPLICATIONS, WRITING A RESUME, and MOCK INTERVIEWS



United Way of Greater Mercer County created

#### 1,138 LITERACY KITS

with assistance of corporate partners



United Way of Greater Mercer County distributed

1,000 BOOKS

with assistance of community partners



United Way of Greater Mercer County distributed

#### 3,320 SCHOOL SUPPLY ITEMS

with a value of \$11,960









## ECONOMIC MOBILITY INITIATIVES









#### **VOLUNTEER INCOME TAX ASSISTANCE (VITA) – FREE TAX RETURN PREPARATION**



#### ECONOMIC MOBILITY INITIATIVES

**COMMUNITY RESOURCE NAVIGATION** 



**FINANCIAL LITERACY WORKSHOPS** 



CREDIT AND MONEY MANAGEMENT COUNCELING & WORKSHOPS







United Way of Greater Mercer County guided

#### 80 INDIVIDUALS

through FINANCIAL LITERACY WORKSHOPS





United Way of Greater Mercer County helped process

#### 1,687 FREE TAX RETURNS

through VITA





United Way of Greater Mercer County helped constituents obtain

### \$1,415,655 in TAX REFUNDS

through VITA





United Way of Greater Mercer County helped constituents obtain

### \$1,732,344 in TAX CREDITS

Such as Child Tax Credit, Earned Income Tax Credit, etc
through VITA





United Way of Greater Mercer County SAVED constituents

\$506,655 in TAX FEES

through VITA







## HEALTH ACCESS INITIATIVES







#### **HEALTH INSURANCE SCREENING/ENROLLMENT**



## HEALTH ACCESS INITIATIVES

**SINGLECARE [Prescription Savings Card]** 



**MATERNAL HEALTH INITIATIVE** 



**HEALTH EQUITY ROUNDTABLE** 







United Way of Greater Mercer County helped

### 161 FAMILIES

**obtain HEALTH INSURANCE** 





United Way of Greater Mercer County distributed

#### 450 PERSONAL CARE KITS

with the help of Corporate Partners





United Way of Greater Mercer County engaged

#### 50 INDIVIDUALS

through HEALTH EQUITY COMMUNITY ROUNDTABLES





United Way of Greater Mercer County helped

2,485 INDIVIDUALS

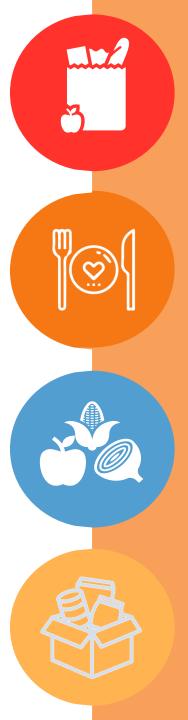
through SINGLECARE PRESCIPTION DISCOUNT PLAN in Mercer County







#### FOOD SECURITY INITIATIVES



#### SUPPLEMENTAL NUTRITION ASSISTANCE PROGRAM (SNAP) BENEFITS ENROLLMENT



#### FOOD SECURITY INITIATIVES

**STRIKE OUT HUNGER INITIATIVE** 



FRESH PRODUCE PARTNERSHIP



**RIDE UNITED FOOD DELIVERY** 





United Way of Greater Mercer County helped

#### 250 INDIVIDUALS

apply for SNAP APPLICATIONS





United Way of Greater Mercer County provided

40,187 MEALS

through STRIKE OUT HUNGER FOOD PACKING EVENT with the help of Corporate Partners





United Way of Greater Mercer County provided

## 48,183 POUNDS of FRESH PRODUCE

for our STRIKE OUT HUNGER INITIATIVE through Rolling Harvest and GeoGreens





United Way of Greater Mercer County collected

## 1,881 POUNDS of non-perishable food

for our STRIKE OUT HUNGER INITIATIVE with the help of Corporate Partners





# SUPPORTING NON ROFIT

## **NON-PROFIT SUPPORT INITIATIVES**



### **CAPACITY BUILDING**



# NON-PROFIT SUPPORT INITIATIVES

PROFESSIONAL DEVELOPMENT/SKILLS WORKSHOPS



**BOARD DEVELOPMENT WORKSHOPS** 



**GALAXY DIGITAL VOLUNTEER PORTAL** 





YOU

## WAYS TO HELP





### **INDIVIDUAL & CORPORATE ENGAGEMENT OPPORTUNTIES**



## WAYS TO HELP

PROFESSIONAL DEVELOPMENT/SKILLS WORKSHOPS



DONATION DRIVES
[Books, School Supplies, Clothing, etc]



DONATE





# UNITED in PURPOSE

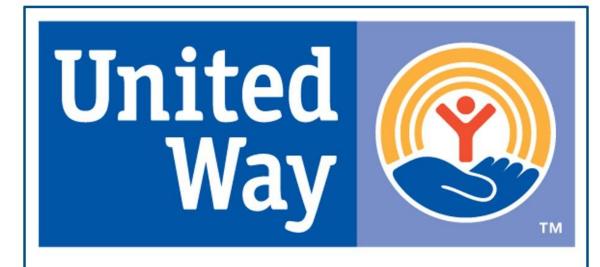
United Way of Greater Mercer County was assisted by

# 750 VOLUNTEERS

worth a value of \$25,365\*



### **UNITED in PURPOSE**



**United Way of Greater Mercer County** 

# WAYS TO GIVE

## WAYS TO GIVE





## CASH, CHECK, CREDIT CARD The fastest way for your donation

The fastest way for your donation to be used to meet the intended need.



## WAYS TO GIVE

### **PAYROLL DEDUCTION**

An easy/flexible way to contribute a small amount each pay period rather than to contribute the same sum of money all at once.



#### **CORPORATE MATCH**

Your donation could increase significantly if your company provides a match.



#### **PLANNED GIVING & MORE**

Bequests (Will), Stock Donations, Tributes – Honors and Memorials





# STAY CONNECTED





FACEBOOK: @UWGMC



## STAY CONNECTED

**INSTAGRAM: @UWGREATERMERCER** 



LINKEDIN: @UWGREATERMERCER



**WEBSITE: WWW.UWGMC.ORG** 







## **UNITED in PURPOSE**



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# THANK YOU