REPORT TO THE COMMUNITY

2021-2022 FISCAL YEAR









United Way of Greater Mercer County

Dear Friends and Supporters,

This report is a testament to the collective efforts of a caring and resilient community, coming together to build a region where everyone can succeed. At United Way of Greater Mercer County (UWGMC), we understand the vital importance of filling gaps and addressing the pressing needs of our neighbors. Over the past year, our focus on increased access to food and economic mobility by connecting low-income residents with crucial resources has allowed us to do just that. Through direct services and the support of invaluable partnerships, we reached hundreds of Mercer County families facing financial hardships.

For example, our Strike Out Hunger initiative has provided sustenance and hope using a multi-pronged approach of awareness, community involvement, and partnerships with community organizations and local farms, highlighting the critical role of food security in building a resilient community. Additionally, our commitment to helping struggling families land and stay on their feet encompasses delivering key programs including free income tax preparation services (also known as the VITA program), budgeting and financial coaching, health insurance enrollment, and other benefit enrollment services. Your support has been instrumental in driving these efforts. As we move forward, we remain dedicated to fostering innovative solutions and addressing emerging needs, ensuring a brighter future for everyone in the Greater Mercer County area.

Thank you for being an integral part of this remarkable journey.

With heartfelt appreciation,



Sandra Toussaint President & CEO



Rita Ribeiro Rita Ribeiro Board President

WHO WE ARE

The mission of United Way of Greater Mercer County (UWGMC) is to propel individuals and families to reach their fullest potential, especially those who have been traditionally underserved or marginalized, creating a thriving community. We carry out our mission by implementing unique and sustainable programs that use evidence-based best practices and deliver measurable outcomes. We work to strengthen the family, local non-profits whose missions align with ours, and the community in which we serve. Our objective is to operate with an equitable lens while filling community gaps. Our direct service work centers on disrupting poverty in three areas: education, financial empowerment, overall health and wellness. In addition. UWGMC works bolster the capacity of grassroots organizations with technical assistance, and other resources.

HOW WE DO IT

- Building a healthier community
- Meeting basic needs and getting resources into the community
- Promoting community engagement
- Financial Education and Mobility
- Cross-Sector Partnerships



SingleCare
2,772 Individuals

saved money on their mental health, diabetes, asthma, heart disease, and other prescribed medications through our partner, SingleCare (formerly FamilyWize), providing \$270,247 in total savings.



provided in 2022 to Trenton and its surrounding area which includes fresh produce made possible with UWGMC's partnership with Wegmans, Rolling Harvest Food Rescue, GeoGreens, a hydroponic farm, and other local NJ farms; community-wide meal packing event; and food drives (drop off sites throughout the Mercer County).



10,859 Mercer County Residents

connected with our partner NJ211, a free, multilingual, and confidential community helpline available at all times for basic needs like financial assistance, housing, medical, and mental health services among other things. The top three needs for Mercer County residents were housing, healthcare, and utility assistance. Most of the inquiries came from our friends, family, and neighbors in Trenton, Lawrenceville, Princeton, and Hightstown.



218+ Individuals

were screened for SNAP (Supplemental Nutrition Assistance Program), New Jersey Health Benefits, and other health insurance plans. The total dollar value of benefits confirmed was \$100,000+ with the average individual drawdown of \$1,752.



Free Access

With the support of the NJ Office of Volunteerism, UWGMC is providing free access to the Galaxy Digital platform. This software connects volunteers and nonprofits to coordinate efforts and facilitate community engagement.



1,229 Residents

filed taxes through the VITA program

- Savings to Community (@ \$400 per return) \$491,600
- Average Adjusted Gross Income \$29,333
- Total Federal Refunds \$1,634,280
- Average across all returns \$1,330
- Average refunds for those who got a refund \$2,039



This holiday season, the UWGMC was able to support The Center for Child and Family Achievement with Christmas giveaway events for children living at Wilson Homes in Trenton. Alongside Christine's Hope for Kids and Public Library, we were able to donate enough books and school supplies for over 75 children to each receive a tote bag with 4-10 books. In addition, One Simple Wish provided educational toys, family board games, and basketballs, while KinderSmile donated toothbrushes. Sweet treats including popcorn, cookies, and hot chocolate were included in the bags in the spirit of the holiday season.

SingleCare Impact Report

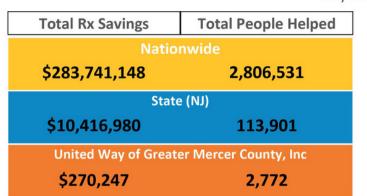


Fiscal Year

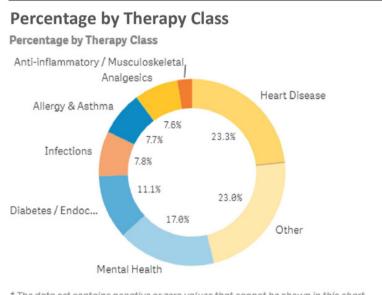
July 2021 - June 2022



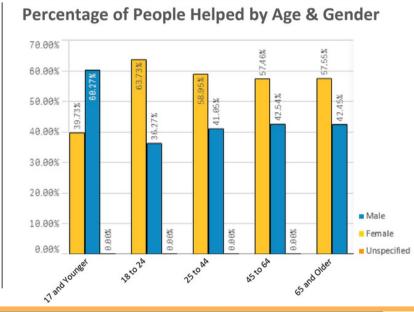










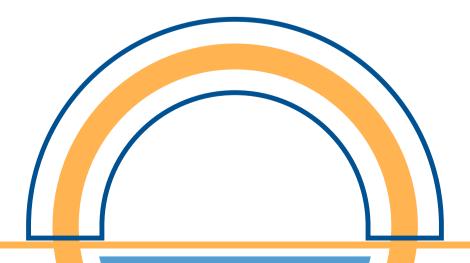




HOW WE HELP

By partnering with local businesses, nonprofit and civic organizations, schools, and government agencies we extend our impact and tap into diverse communities. Collaborative efforts foster a holistic approach to address overlapping challenges and maximize resources for efficient program implementation. Beyond tangible benefits, collaboration cultivates a sense of community and collective responsibility, strengthening our ability to make a lasting difference in the lives of Greater Mercer County residents. Together, we harness the power of collective action to build a community where everyone can thrive. We have a local impact with the strength of a global network.

This year we were able to connect Mercer County residents to nutritious food including fresh produce. educational opportunities, and vital resources for an improved quality of life in new and creative ways via partnerships. We are grateful for all of our partners and collaborators within the community and beyond. These include Salvation Army Trenton, Rotary Club of Trenton, Rider University's Black Student Union volunteers, NRG Energy, Geogreens, Mercer Street Friends, Jewish Family and Children's Services, South Brunswick Public Schools, SingleCare, Trenton Area Soup Kitchen, The College of New Jersey, NJ211, and so many more.



FOOD ACCESS

This year, with the continued influence of the pandemic, the UWGMC bolstered its efforts to combat and bring awareness to food insecurity in our area.

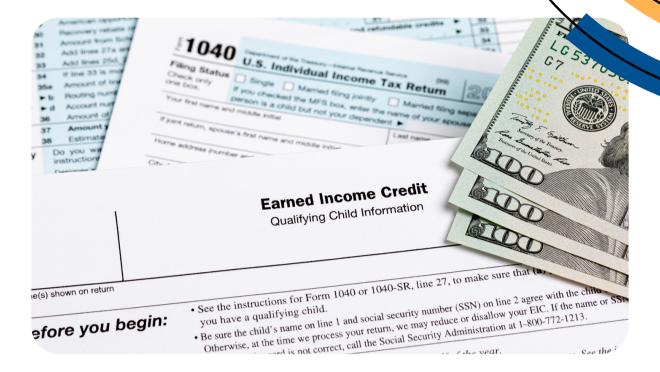


Our Strike Out Hunger events were held both virtually and in person, following CDC guidelines. Throughout the county, people and organizations collected nonperishable goods and volunteers supported our efforts to grow and harvest fresh produce through our partnerships with Geo Greens, Rolling Harvest, and other local farms. With the support of over 100 volunteers, more than 35,000 meals were boxed at TCNJ's Recreation Center to kick off the Strike Out Hunger initiative. Later, these meals were distributed by Mercer Street Friends Food Bank to local pantries and food distribution sites.

This year, upon receiving a \$10,000 donation from SupplyHouse, UWGMC was able to provide more than 200 gift cards for fresh produce to families affected by Hurricane Ida, giving them the means to access healthy food despite hardships caused by the storm. These funds also allowed UWGMC to collaborate with the Salvation Army Trenton, the Rotary Club of Trenton, and Rider University's Black Student Union volunteers to collect and distribute items for personal care and education kits.

For Thanksgiving, 1,000 meals were prepared for local families with the support of NRG Energy, Inc. during a three-day event. Mercer Street Friends, Jewish Family Children's Services, The Salvation Army, and South Brunswick Public Schools later distributed these meals in their food pantries.

ECONOMIC MOBILITY



This year, we advocated for state legislation that would increase the New Jersey Earned Income Tax Credit (EITC) benefit amount. This tax credit is for working individuals and families with low- to moderate-income, and it provides essential relief for residents in our community. We also fought for bills that would extend EITC to undocumented workers who file taxes.

The UWGMC partnered with several organizations to allow Mercer County area residents to receive free financial coaching, budgeting workshops, and more. After these programs, many reported seeing increased credit scores, reduced debt, improved savings, and financial confidence. Most of the program participants were households earning \$65,000 or less, many of which were households run by women.

As in previous years, we continue to connect residents with free income tax preparation services also known as the Volunteer Income Tax Assistance (VITA) program. This year there were six in-person sites throughout the county including the UWGMC office where a resident can get free tax preparation services from IRS-certified volunteers. Additionally, the UWGMC connected residents to MyFree Taxes.

YOUTH SUCCESS

UWGMC supports Trenton Digital Initiative (TDI Connect) by assisting with volunteer recruitment and getting computer donations. This critical partnership can help pave the way for success in higher education. This year, 81 laptops were donated to the Trenton Central High School graduates who received their Seal of Biliteracy. An additional 20 laptops were donated to Trenton United Family Foundation (TUFF) to help support their summer and after-school programs.

UWGMC is committed to providing young people with the opportunities and support they need to be successful. One of the ways we demonstrate that commitment is through our College Access Program. The UWGMC deploys staff and consultants to provide college essay writing and Free Application for Federal Student Aid (FAFSA) workshops and one-on-one consultation with students and their families. These free services help many in our area navigate a complex, yet important measure to access higher education, and they create pathways to economic security through educational attainment. This year workshops were held at the Boys & Girls Club of Mercer County, Mill Hill Child & Development Center, Foundation Academies, W.E.B. Du Bois Scholars Institute, UWGMC office, and many more locales including libraries.

WHY WE HELP

The United Way of Greater Mercer County (UWGMC) is driven by a profound commitment to enhancing the well-being of our community through a local impact approach strengthened by a global network. Our work is crucial as we strive to break down barriers to economic mobility, ensuring all residents have access to basic needs like food, education, health and wellness resources, and other vital services. By remaining focused on equity and filling community gaps, we are fostering conditions for broad-based community well-being that helps all people overcome challenges, become resilient, and build a brighter future. We will continue to do the work that needs to be done.

OUR PEOPLE

BOARD OF DIRECTORS

- Rita Ribeiro, Board President, Bristol Myers Squibb
- Jennifer Woods, Immediate Past Board President, Robert Wood Johnson Foundation
- Christina Spinelli, Board Vice President, Berkshire Bank
- Michael Mancini, Treasurer & Finance Chair, Thomas Edison State University
- Dynell Kellyman, Secretary, Institute For Student Achievement A Division of ETS
- Elizabeth (Betsy) Hanna, Clinical Genomics
- Erin Klebaur, Imbue Creative
- Michael A. Rowe, LUCAS Construction Group, Inc.
- Michael T. Smith, Investors Bank
- Suzanne (Sue) Tame, Ernst Young LLC
- Sandra Toussaint, President & CEO, United Way of Greater Mercer County
- Richard S. Willinger, The Mercadien Group

*We Remember Eugene Marsh of Eugene Marsh LLC, Motivational Speaker

ENDOWMENT COMMITTEE

- Kristin Appelget, Princeton University
- Leonard A. deMontagnac, Wells Fargo
- Stephen Shueh, Roundview Capital

STAFF

- Denise Daniels, Director, Outreach and Volunteer Services
- Jessica A. Figueroa, Marketing Manager
- Courtney Matlock, Senior Director of Development
- Carrie Pabreza, Administrative Assistant
- Marjorie Samuels, Finance & Special Projects
- John A. Santana, Director, Strategic Partnerships
- Sandra Toussaint, President & Chief Executive Officer
- Hilda Villanueva, Bilingual Benefits Enroller

The resources, commitment, and passion of our corporate and foundation partners make it possible to build a stronger, equitable, and thriving community. Whether it's through a workplace campaign, program funding, event sponsorship, volunteer efforts, or all of the above, they are joining us to assist struggling families. Note, that there may be companies and foundations listed in more than one category. That's because multiple contributions were received from various business units."

CORPORATE AND FOUNDATION FUNDERS

TOCQUEVILLE SOCIETY \$10,000+

Bristol-Myers Squibb **Educational Testing Service (ETS)** George and Estelle Sands Foundation Janssen Pharma/Johnson & Johnson McMaster - Carr Supply Company New Jersey Manufacturers Insurance **Princeton University** Robert Wood Johnson Foundation State of NJ Dept. of Human Services, Div. of Family Development Vanguard Charitable Volunteer Generation Fund/ NJ State Governor's Office of Volunteerism Wells Fargo

VISIONARY CIRCLE \$5,000-\$9,999

AmeriHealth Caritas/PerformCare NI **Customers Bank** Ernst & Young/Memo Account Horizon Blue Cross Blue Shield of NJ **Investors Foundation** Johnson & Johnson M&T Charitable Foundation NRG - Corporate Headquarters Robert Half Supply House

GATEWAY CIRCLE \$2,500-\$4,999

Agua America Capital Health Costco Wholesale Corporation FirstEnergy Foundation Glenmede Trust Company of NJ Integra Foundation

Janssen Pharmaceutical/Memo Account Johnson & Johnson Josephine Peiser Charitable Foundation The Kimley-Horn Foundation Northfield Bank Novo Nordisk Pharmaceuticals **PNC Bank Princeton University** PSE&G Raymond James & Associates, inc Robert Wood Johnson University Hospital Stark & Stark, Attorneys at law WaWa Wegmans

PACESETTER CIRCLE \$1,000-\$2,499

Boston College Centene Charitable Foundation Community Foundation Of New Jersey Deloitte & Touche Imbue Creative LLC ITW -National Nationwide Mutual Insurance Company **NEC Laboratories America** Phillips 66 Rotary Club of Princeton Corridor Rue Insurance Skanska USA Taiho Oncology Thomas Edison State College Thomas Edison State College Foundation United Jewish Federation of Princeton Williams WithumSmith + Brown, PC Your Part-time Controller

Zydus Pharmaceuticals

LIVE UNITED PARTNERS UP TO \$999

AAA Mid-Atlantic - Horizon Drive

Abbott Laboratories

AmazonSmile Foundation

American Water Services

AT&T

BMO Harris Bank

BNY Mellon

BOA - Merrill Lynch

Caterpillar Foundation

Comcast Foundation

Constellation Energy Group

Educational Testing Service

Enterprise Rent-a-Car

Exelon Corporation

Experis Finance

First Baptist Church of Princeton

FedFx

General Motors

Give Lively Foundation Inc.

Givinga Foundation Inc.

Independence Blue Cross

Johnson Controls

Macy's

Mercer County Community College

Pennsylvania Lumbermens Mutual

Insurance

Pitney Bowes Princeton

Pulse Media

Rue Insurance

TD Bank / Commerce

William Penn Bank

YOUGIVEGOODS LLC

WORKPLACE CAMPAIGNS

AAA Mid-Atlantic - Horizon Drive

Abbott Laboratories

Abbvie Employee Engagement Fund

Act Inc.

American Water Services

AmeriHealth Caritas/PerformCare NJ

Amtrak Natl Railroad Passenger Corp

Aqua America

AT&T

Avaya

Bentley Systems

Black Knight Inc

Blank Rome

BMO Harris Bank

BNY Mellon

BOA - Merrill Lynch

Bristol-Myers Squibb

Buchanan Ingersoll

Caterpillar Foundation

Centene Charitable Foundation

Child Care Connection

Comcast Foundation

ConAgra National

Congoleum Corporation

Constellation Energy Group

Costco Wholesale Corporation

Customers Bank

Deloitte & Touche

Delta Air Lines

Dupont

Educational Testing Service

EFH-Sayreville

Eli Lilly and Company

Enterprise Rent-a-Car

Ernst & Young/Memo Account

Eversource CT

Exelon Corporation

Experis Finance

ExxonMobil Research & Engineering

Fallon Health

Federal Reserve Bank of New York

FedEx

Ford Motor Company

Fulton Bank of New Jersey

General Motors

Genesco

Glenmede Trust Company of NJ

lobal Payments, Inc.

Hibbert Group

Hibu

High Industries, Inc.

Holman Automotive Group, Inc.

Honeywell Hometown Solutions

Horizon Blue Cross Blue Shield of NJ

IBM Corporation

Illinois Tool Works (ITW)

Independence Blue Cross

ITG Brands

JC Penney Company

Johnson & Johnson

Johnson Controls

Johnson, Mirmiran, Thompson

L Brands, Inc.

Lockheed Martin

Macy's

Morgan Lewis

Nationwide

Navy Federal Credit Union NEC Laboratories America

New Jersey Education Association

NJ State Employees Charitable Campaign

NRG - Corporate Headquarters

Oaks Integrated Care

Pennsylvania Lumbermens Mutual

Insurance

Pitney Bowes Princeton

PNC Bank

Princeton University

PSE&G

Raymond James & Associates, inc.

Robert Half RTI International Rue Insurance

Ruhl Financial Group, LLC

Ryder

Selective Insurance

Shaw E & I/ Shaw Industries

Solvay Group

Steven Douglas Associates

Stop & Shop

Suez WTS Water Technologies & Solutions

Systemwide

Target - Parent Account TD Bank / Commerce

TIAA-CREF Trane

Transamerica Retirement Services

United Parcel Service

Vectren/ESG

Wal-mart (Parent Account)

Wegmans Williams

INDIVIDUAL DONORS

TOCQUEVILLE SOCIETY \$10,000+

Anonymous

Norman A. Goldschmidt

Kendrick & Lisa White Family Foundation

VISIONARY CIRCLE \$5,000-\$9,999

The Blinder Family Fund

Rita Ribeiro

GATEWAY CIRCLE \$2,500-\$4,999

Dr. Ruth B. Goldston

PACESETTER CIRCLE \$1,000-\$2,499

Anonymous

Charles R. Beitz and Ann R. Vershboow John & Louise Wellemeyer Charitable

Fund

Steven M. Cohen

John & Kristin Epstein Family Fund

Dr. Chuni Ghosh

Aarti Gupta

Elizabeth S. Hanna

Tim Hopson

Dr. Lois Kotkoskie

Sharad Malik

Jane McCarty

David Morris

David Popenoe

Don Seitz

James D. Thursby

Sandra Toussaint

Jennifer R Woods

LIVE UNITED PARTNER UP TO \$999

Anonymous

Anonymous

Anonymous

Anonymous

Hans Aarsleff

Leal Aasdd

Henry Acselrod

The Stephen Adler Fund

Lorraine Allen

Scott Alpizar

Vijay Aluwalia

Ronald Amrhein

Roderick B. Anderson

Susan Attix

Lynn Azarchi

Kurtis Baker

Claudette Barlow

The Martens Bash Foundation

The John & Marsha Beidler Family Fund

Daniel Benson

Barbara Ann Berko

Kevin Berta

The David H. & Mary B. Blair Charitable

Fund

Wilda Bleakley

Mrs. Mary Ellen Bowen

Mark E. Branon, MD KaNeda Bullock Sherri Burgdorff Glenn A. Buzzi LDiane Campbell Chantal Capodicasa George Casey

Douglas K. Chia Jude Martin Cianfano

Marcia Cooper Christine Curran Debra DArcangelo

Marti Davis Ralph A. Decesare William Demeritt Richard J. Denechaud

Stacy Denton Elona Deprez Gretchen DiMarco Joseph Drahuschak Joan Druckman Amanda Duspivia Sandra Eaton

Hal English Jenna Ferraro Jessica Figueroa Arthur Frank

Anne & Gerald Freedman Charitable

Foundation Karlfried Froehlich Kelvin (Kelly) Ganges

John Garrity
Steven Gelber
Lynette Glenn
Lorraine Goodman
Chris Goodrich
Jerome Gregory
Amanda Griffith
Danny M. Grundel
Josepj Gunsiorowski

Jeff Hall

Duncan Harrison

The Katherine & Richard Hatton Fund

Caitlin Heymann Rachel A Holland Karen Hollywood Destiny Jones Carol Kagay Richard L. Kaluzny

Richard L. Kaluzny Lorna L. Kaluzny Laura A. Kaster Dynell Kellyman Alisa L. Kennedy Erin Klebaur Richard Kraeuter Robert J Kramer Donald J. Kroeck Harold A. Kuskin

Robert P. Leone
Judith Leopold
Eleanor K. Letcher

Robert Lis Donald Loff Lester Lovier Donald B. Maier Michael Mancini Jason Mangone Melissa Mantz Therese Marchitelli Jeff Martin

Courtney Matlock
Edward E. Matthews

Stacy Mattia

Thomas & Margaret Mayer

Lester R. Mayer III

Jonathan B. McCabem MD Edward McManimon III Judith Mecklenburger

John I. Merritt Doreen Miri Ann Monaghan Ellen Morano Michelle Napell Jay C.S. Neary Donise Olubamowo

Reid Oshiro
Lucy Partman
Ruth O. Payne
Robert Pickens
Judith Pinch
Denise Pinney
Alexander Podlecki
Deborah Preston
Tamar M. Rabb
Thomas Reddington
Joe Reynolds
Joyce Reynolds
John J. Ricco

Ellen P. Ricco

Leone P Robert

Rosa Rosado Howard A. Rosen

Brenda Ross-Dulan

Michael A. Rowe

H. L. Boyer Royal

William Rue

Lynne Ruff

Harold A Ruskin

Louis J. Russo Jr. D.D.S.

Richard Santosusso

William R. Schowalter

Martin W. Schwartz

Phillip Schwartz

Judith Schwartz

Byron E Shafer

Donald C. Sheasley

Kim Shivers

Natalie Silverman

Stephen L. Skillman

Paula Sollami-Covello

Christina Spinelli

Robert C. Sprout

Greg Stephens

Gerald P. Sternberg

Michael Suber

Sue Tame

Penny and Ted Thomas Fund

David Thompson

David C. Thompson

Paula Troy

Denise Valenti

Paul Van Wagner

James Van Wyck

Nate Waldron

Zack Warringer

L. S. Watkins

William H. Wilmot II

Joan G Wood

Stacy Yulsman

We partner with nonprofits throughout Mercer County to strengthen the capacity of the great work they are already doing. We are working together to build a stronger, equitable, thriving community-particularly for struggling families.

Arm In Arm

Boys and Girls Club of Mercer County

Capital Area YMCA

Catholic Charities Diocese of Trenton

Center for Non-Profits

CYO (Catholic Youth Organization)

Jewish Family and Children's Service of

Greater Mercer County

Kidsbridge

Labyrinth Books

LALDEF (Latin American Legal Defense

Fund)

Mercer Street Friends

Millhill Child and Family Development

Mt. Carmel Guild

Nonprofit Connect

Rolling Harvest Food Rescue

Salvation Army Trenton Citadel

Smith Family Foundation

TASK (Trenton Area Soup Kitchen)

TDI Connect

The Father Center of New Jersey

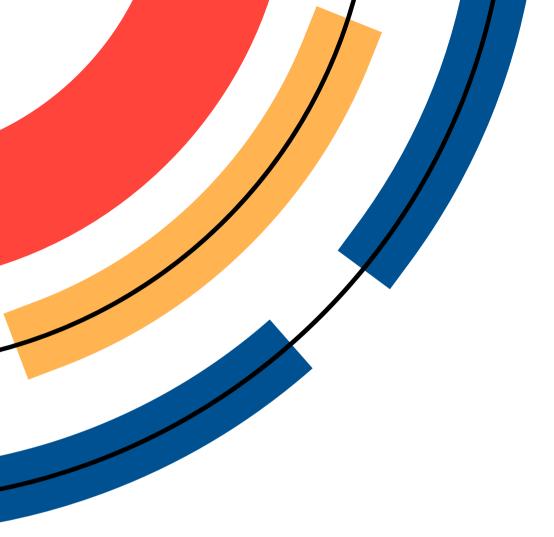
The Workwell Partnership

W.E.B. DuBois Scholars Institute

YWCA Princeton

This report acknowledges donors who made gifts from July 1, 2021 through June 30, 2022. United Way of Greater Mercer County has worked carefully to ensure the accuracy of this information. If we have made an error, please accept our apologies and notify us by calling 609-637-4918.







United Way of Greater Mercer County

- 3150 Brunswick Pike, Ste 230 Lawrenceville, NJ 08648
- 609.896.1912
- www.uwgmc.org
- **G** @UWGMC

