



UNITED WAY OF GREATER MERCER COUNTY
BOARD OF DIRECTORS

INVITES YOU TO

6th Annual
**United in
IMPACT**
Awards

**SPONSORSHIP
OPPORTUNITIES**



UNITED WAY
Greater Mercer County

Support **our** Mission

The United Way of Greater Mercer County (UWGMC) Board of Directors will host its **6th annual United in Impact Awards** on **Thursday, April 30, 2026**. The event will be held in person from 5:00 PM to 8:00 PM at **The Boathouse at Mercer Lake**, located at 334 S Post Rd, West Windsor Township, NJ 08550.

The annual celebration honors community champions who exemplify leadership, passion, and a steadfast commitment to fostering a thriving and equitable society, which aligns with UWGMC's core values.

Proceeds from the event directly support crucial services such as food assistance, rental and utility aid, health insurance access, tax preparation services, financial coaching, and college planning. These resources are essential in helping individuals and families gain stability and progress. Presently, over 66,000 families in Mercer County are struggling with financial challenges.

For more information on United Way of Greater Mercer County's initiatives and impact, please visit www.uwgmc.org

About the Awards

LIVE UNITED CORPORATE AWARD

Recognizes corporate and personal commitment to building a stronger, more equitable, and thriving community.



MASTER OF CEREMONIES

Edward W. Bullock

EUGENE MARSH COMMUNITY IMPACT AWARD

Recognizes an individual or group that exemplifies Eugene Marsh's commitment to mental health, veterans, diversity, and anti-racism and gives back to the community. The awardee also personifies Eugene Marsh's three core values: Caring, Respect, and Responsibility.

DISTINGUISHED YOUNG LEADER AWARD

Recognizes an emerging professional who demonstrates exceptional leadership, innovation, and commitment to making a positive impact in their community and field. This award honors individuals who inspire others through their vision, integrity, and dedication to creating meaningful change.

Furthering Our Objectives

Tocqueville Sponsor

\$15,000

- Brief remarks during the Impact Awards Gala
- Full-screen digital ad
- Table for ten (10) at the Impact Awards Gala
- Inclusion in UWGMC's social media for the event (Facebook, Twitter, Instagram, and LinkedIn)
- Recognition at sponsor level on reception signage
- Recognition at the sponsor level in UWGMC's Annual Report
- Press release acknowledgment
- Invitations for four (4) to exclusive pre-event reception (Date TBA)
- Opportunity to distribute collaterals/giveaways at one (1) UWGMC event
- Co-branding on program communications (e.g., flyers, website)
- Membership to United Way' Tocqueville Society (national benefits)
- Feature article in one (1) monthly e-newsletter
- Listing under Caring Corporations on the UWGMC website
- Logo Placement on UWGMC website – one (1) year

Champion Sponsor

\$7,500

- Full-screen digital ad
- Table for ten (10) at the Impact Awards Gala
- Inclusion in UWGMC's social media for the event (Facebook, Twitter, Instagram, and LinkedIn)
- Recognition at sponsor level on reception signage
- Recognition at the sponsor level in UWGMC's Annual Report
- Press release acknowledgment
- Invitations for two (2) to exclusive pre-event reception (Date TBA)
- Listing under Caring Corporations on the UWGMC website
- Logo Placement on UWGMC website – one (1) year

Visionary Sponsor

\$10,000

- Full-screen digital ad
- Table for ten (10) at the Impact Awards Gala
- Inclusion in UWGMC's social media for the event (Facebook, Twitter, Instagram, and LinkedIn)
- Recognition at sponsor level on reception signage
- Recognition at the sponsor level in UWGMC's Annual Report
- Press release acknowledgment
- Invitations for four (4) to exclusive pre-event reception (Date TBA)
- Feature article in one (1) monthly e-newsletter
- Listing under Caring Corporations on the UWGMC website
- Logo Placement on UWGMC website – one (1) year

Partner Sponsor

\$5,000

- Full-screen digital ad
- Five (5) complimentary tickets to the Impact Awards Gala
- Inclusion in UWGMC's social media for the event (Facebook, Twitter, Instagram, and LinkedIn)
- Recognition at sponsor level on reception signage
- Recognition at the sponsor level in UWGMC's Annual Report
- Invitations for two (2) to exclusive pre-event reception (Date TBA)
- Listing under Caring Corporations on the UWGMC website

Devotee Sponsor

\$2,500

- Full-screen digital ad
- Two (2) complimentary tickets to the Impact Awards Gala
- Inclusion in UWGMC's social media for the event (Facebook, Twitter, Instagram, and LinkedIn)
- Recognition at sponsor level on reception signage
- Recognition at the sponsor level in UWGMC's Annual Report
- Listing under Caring Corporations on the UWGMC website

Table Only

\$1,850

- Table for ten (10) at the Impact Awards Gala

Individual Tickets: **\$195**



Strengthening Our Purpose

Digital Advertisement only \$350

Ads will be displayed during the event and on the UWGMC website page.
The artwork will appear as submitted.

To ensure the best quality, please provide a digital file following the below guidelines:

- Dimensions: 7.5" wide x 4.75" tall
- Files should be in full-color CMYK
- Do not include printer marks, such as bleeds or trims, and turn all fonts into outlines.
- Press quality (300dpi) .jpg, .png, or PDF file

PLEASE SUBMIT ARTWORK TO JOHN.SANTANA@UWGMC.ORG SUBJECT: ARTWORK
BY April 1, 2026.

Payment

Thank you for considering to support our gala this year!

Please scan the QR code below to make your secure online payment/donation across the various categories.

You may also visit our payment site at
<https://secure.qgiv.com/for/unitedwayofgreatermercercounty/event/unitedinimpactawards/>

SCAN HERE
TO BEGIN PROCESSING PAYMENT



For questions or to customize the sponsorship package, please email Sandra.Toussaint@uwgmc.org.

THANK YOU FOR YOUR SUPPORT!

Additional Details of The Event

Wine Pull



Silent Auction



To donate a Bottle of Wine or Silent Auction items
contact Sandra Toussaint at Sandra.Toussaint@uwgmc.org



UNITED WAY
Greater Mercer County

3344 Quakerbridge Rd
Building 3, Suite 101
Hamilton, NJ 08619

609-896-1912
www.uwgmc.org