



United Way of
Greater Mercer County

Ways to Give

PAYROLL DEDUCTIONS

A simple way to donate is through Payroll Deduction. You decide how much you would like to contribute for the year, and that amount is equally divided between pay-periods. [i.e. Your donation amount is \$250 divided by 26 pay periods = \$9.62 per bi-weekly pay check] If you do not have a corporate run charitable campaign you may want to ask your HR or Finance department about this option.

DONATE ONLINE OR VIA MAIL

We accept all credit cards through our secure online processor. If you prefer to donate by check, please make it payable to “United Way of Greater Mercer County” and mail it to 3150 Brunswick Pike, Suite 230, Lawrenceville, NJ 08648. www.uwgmc.org/give

MATCHING GIFTS

Many companies have demonstrated their support for United Way by matching their employees’ gifts by up to 100%. Before you make a gift, ask whether your employer participates in a matching gift program, as certain restrictions may apply.

COMMUNITY BUILDER (MONTHLY GIVING)

Become a Community Builder and support on an ongoing basis. A monthly gift to United Way of Greater Mercer County is an easy and flexible way to support our programs without making a lump sum donation. As a monthly donor, you'll receive updates about the life-changing programs your contribution helps support, as well as invitations to annual events.

LEADERSHIP GIVING

Individuals or couples who contribute \$1,000-\$9,999 annually to United Way of Greater Mercer County become members of the Leaders' Giving Circle. Leadership donors are invited to annual events and recognized at the appropriate giving level in our Leadership Giving roster.

TOCQUEVILLE DONATION

Individuals or couples who contribute \$10,000+ annually to United Way of Greater Mercer County become members of the Alexis de Tocqueville Society.

Tocqueville Society membership benefits include exclusive invitations to local and national events where you can learn, network and socialize. Members also receive special recognition in Tocqueville Society listing based on giving level.

STOCK DONATIONS

Gifts of securities offer significant tax advantages. Plus, you can specify an area that you would like the contribution to support or have them designated to the United Way of Greater Mercer Community Impact Fund.

ENDOWMENT AND PLANNED GIFTS

Planned gifts allow donors to leave a legacy and make a perpetual investment in the education, income stability and health of children and families in the Mercer County area. Your foresight and generosity will have a lasting impact for generations to come.

AMAZON SMILE

AmazonSmile is a website operated by Amazon with the same products, prices, and shopping features as Amazon.com. The difference is that when you shop on AmazonSmile, the AmazonSmile Foundation will donate 0.5% of the purchase price of eligible products to United Way of Greater Mercer County. <https://smile.amazon.com/>

JUST GIVING

As an American Express cardholder, you can make donations that are tax-deductible, and you'll receive an e-mail receipt for your records. Choose multiple ways to donate with your AmEx card such as: donate dollars with your American Express Card, redeem Membership Rewards® points to donate, set up a recurring donation or spread your donation out over the year. <https://www.justgiving.com/amexpaywithpoints>